

CHAPTER I

INTRODUCTION

1.1 Background of the study

We are living in a place we call Earth. There are so many living being on Earth. One of them is Human. Living being on Earth must face adversity from time to time. Natural disasters, War, Corruption, Disease, etc. so much problem and conflict occur on Earth. That's why we need someone or a figure that can save our kind who live on Earth.

Hero is someone who acts bravely out of concern for others even at their own personal risk. They are willing to sacrifice everything without getting a reward. This are kind of hero that we need. To be a figure that important in this world we live in. To stand up and fights for the right things. It can be argued that the action or behavior ultimately stands as heroic or not in the absence of any social milieu (Howerth 1935; cited in Franco, Blau, & Zimbardo, 2011). A hero does not always strongest or bravest person. Anyone can be hero, like Civilians, Doctor, Religious figures, Teacher etc.

Heroes are often depicted in movie. In modern era, Movie plays an important part in our lives. Today we can watch movie easily not like in the past where we have

to watch just in theater. Now we can watch movie online and in the television. There's a lot of genre like comedy, horror, action, romance, fantasy, etc. The approach and methods for The motion picture, the script, the structure the movie has is come to live ,the way the director produce and express the meaning behind the movie to become such a complex codes form an a magical arts.

Superhero movie full pack of action, an individual who poses superhuman Strength, save people from the bad guy, do the right thing in the right time, a handsome man, a beautiful woman with tragic background then comeback stronger to face the adversity their struggle become motivate who watch it this kind of movie people love to watch, Stan Lee defines the superhero as “a person who does heroic deeds and has the ability to do them in a way that a normal person couldn't. Without a doubt this kind of movie they dominate the world of entertainment. Jeffrey A. Brown (2017:5) said the existence of an identifiable live action superhero genre is effective for Hollywood studios, filmmakers and marketers who can regard superheroes as a product to be sold to consumers. The popularity of superhero genre make the producer movie makes a dozen movies about superhero.

The movie chosen for this research is Kick-Ass, is a 2010 superhero movie Based on the comic book of the same name by Mark Millar and John Romita, Jr. The movie was directed by Matthew Vaughn, who produced with Brad Pitt and co-wrote the screenplay with Jane Goldman. This movie is about an average teenager named Dave Lizewski performed by Aaron Taylor-Johnson who decides to become a

superhero. Despite the fact he has no Superpowers or training of any kind. A bystander records the event of Dave fighting and dubbing himself as “Kick-Ass” that is where his hero name came from. One day Dave caught up in a bigger fight with death is before his eyes he get rescued by costumed vigilante Hit-Girl performed by Chloë Grace Moretz, who kills all the attackers and then leaves with her father, Big Daddy performed by Nicolas Cage.

In movie characters are portrayed in different archetypes. The term “archetype” comes from two Greek words arche – origin and typos – form, pattern. Archetype is a pattern from ancient time. Plato called archetypes as idea or forms, which he saw as pre-existing ideal templates or blueprints. Who later get popularized by the psychologist Carl Jung. According to Jung archetype are primordial image. The image is called *primordial* when it possesses an *archaic* character. Archetype can be character, story plot, symbols, myth based on same or similar patterns whether from movie or literature.

The researcher interested in this study because the movie and the theory it never being use by students in Stikubank University especially in Faculty of Language and Cultural Studies, using Joseph Campbell hero journey theory to know the pattern of the hero and as to know the character archetypes in this movie.

1.2 Problem statement

In this research according to the background of the study with the following problems:

1. How does the main character in Kick-Ass movie fit to the Joseph Campbell's Hero's Journey?
2. How are the archetypes of the characters including the main character reflected in Kick-Ass movie?

1.3 Scope of the study

Based on the background of the study the researcher analyzed the main character and describing archetypes characters. For this study using Hero's Journey theory by Joseph Campbell (2004).

1.4 Objective of the study

The objectives of the study are:

1. To analyze the steps of the main character of Hero's Journey in the Kick-Ass movie based on Joseph Campbell's theory.
2. To describe archetypes of the characters represented in the Kick-Ass movie.

1.5 Significance of the study

For the researcher, This research is expected to give the benefit of the information and knowledge for readers, especially in understanding Joseph Campbell Hero's Journey theory. And the researcher also hopes this research can provide more information and explanation about the Journey becoming a hero for the main character in this movie.

1.6 Approach of the Study

This research is about hero's journey that focuses to analyze the pattern and characters archetypes in the movie. The researcher's approach is to collect the data using qualitative methods. The data are taken from Kick-Ass is a superhero movie by Matthew Vaughn in 2010. The researcher collecting the data by watching the movie, reading the script, understanding the movie content and also the entire story from the movie then collects the data. The purpose of data collection is to gain much information as possible to support the process and complete this research. It will be analyzed by using Hero's Journey theory by Joseph Campbell.

1.7 Research Paper Organization

This research is divided into five chapters. The first chapter is to tell about the introduction, background of study, problem statement, objective of the study, scope of the study, significance of the study and also research paper organization. The second chapter is about biography of the director and synopsis. The third chapter is

explaining about the theoretical framework. The fourth chapter is the findings and discussion about the Hero's journey of the main character and the archetypal that happened in the story and for characters. Final chapter is about the conclusion and suggestion.