

CHAPTER I

INTRODUCTION

This chapter presents the background of the study, objectives of the study, scope of the study, significance of the study and research paper organization.

1.1 Background of the Study

Language is very important in our lives. People at least use one language to convey and express their ideas, desire and feelings through communication process with others. As Chaer and Leony (1995:22). state that by language one can talk with others, express his desires, his feeling and his ideas.

Besides, some varieties of language are also caused by age, sex and occupation, and function (Wardough, 1997:219-220). Age, sex, ethnic affiliation and profession or occupations also affect the way people talking. Generally, people use language to communicate their intention to others. Specifically, language is used by people to convey messages or to send information in order to make the conversation activities run smoothly. In other words, language functions as a means to share information such as recent news, interesting activities and gossip.

Moreover, Chaika (1982: 2) also states that people use language to reveal or conceal personal identity, character, and background without realizing that they are actually doing so. Therefore, every person has their own way to choose the language variation which can confirm one identity. Some people may prefer to use language that has a strong impact when they are sad or angry. For

instance, people sometimes use certain kind of words that are considered as bad language which is actually inappropriate to use. One of the ways to express their feeling is by producing swear words. People usually swear because those words give the strongest way to express their dissatisfaction. They sometimes emphasize people's real intention.

There are some previous researches related to this research. The first research is **THE USE OF SWEAR WORDS IN DEADPOOL MOVIE: A SOCIOPRAGMATIC STUDY** (Khoirunnisa 2016). The study is aimed to analyze the types of swear words and the categories of swears words used by the characters in "Deadpool" movie. The second research is entitled **Swear Words Used In The Movie "Fast And Furious 6"** (Ulansari 2018). The study is aimed to identify the kinds of swear words found in Fast and Furious 6 movie using Hughes (1991) theory. The third is **THE COMPARISON OF TABOO WORDS AND SWEARWORDS USED BY MEN AND WOMEN OF SUKU ANAK DALAM IN DESA BALAI RAJO** (Fajri, Syarif, Fitrawati 2018). The aims of this research is to describe the types of taboo words and types and functions of swearwords used by men and women of Suku Anak Dalam, the differences of swearwords used by men and women.

We create our own language to show our identity. Some words express affection, some express greetings and goodbye, some represent colors, items and objects. Although seemingly highly used, one group is often not talked about the swearwords. These durable words, whether they act as adjectives, verbs, nouns, adverbs, interjections, because they are so flexible, have an exceptional ability to express a multitude of feelings, usually on the negative side of the spectrum. Spawned from what society sees as taboo, whether it is from regulations or behaviors, these words thrive on unacceptable.

The use of bad language is a complex social phenomenon. As such, any investigation of it must draw on a very wide range of evidence in order to begin to explain both the source of the undoubted power of bad language and the processes whereby inferences are drawn about speakers using it. The potent effects of words such as *shit* can only be explained by an exploration of the forces brought to bear on bad language in English through the ages. It is in the process of the development of these attitudes that we see taboo language begin to gain its power through a process of stigmatization. This process leads a society to a point where inferences about the users of bad language are commonplace.

Swear words are used in many literary works, such as poetry, short story, drama, novel, song and movie. Therefore, this study is conducted in order to know the usage and purpose of using swear words, in a movie entitled *The Florida Project* by Sean Baker's.

1.2 Statements of Problem

Based on the reason stated in the background of the study above, the statement of the study can be formulated as follows:

1. What swear words are uttered by the characters in *The Florida Project* movie?
2. What categories are the swear words belongs to in accord with Swan's theory?
3. What are the intentions of using the swear words in accord to Searle's theory?

1.3 Objective of the Study

The objectives of the research are stated as follows:

1. To determine the swear words uttered by the characters in *The Florida Project* movie.
2. To identify the types of swear words uttered by the characters in *The Florida Project* movie.
3. To reveal the intentions of using the swear words by the characters in *The Florida Project* movie.

1.4 Scope of the Study

This study is limited on what kind of the swear words used in *The Florida Project* movie.

The data were taken from the utterances produced by the characters on *The Florida Project* movie.

1.5 Significance of the Study

Regarding the background and the objectives of the research, the researcher expects that the research will contribute a great significance both theoretically and practically. Theoretically, the research finding may give additional information to the other linguistic researchers. Practically, the research can give some benefits for certain parties.

1. To the university: this research can be used as a supplementary material for teaching activities especially in about using swear words.
2. To other researchers: this research can be used as a valuable reference in investigating the same subject.
3. To readers in common: through this research, the readers can have new knowledge about swear words especially about the types of swear words, the categories of swear words, and

the intentions of swear words. Moreover, the readers will be able to understand that swear words are bad forms of language that cannot be spoken in any situation.

1.6 Research Paper Organization

This study contains chapter and sub-chapter as follows:

Chapter one is introduction, it consists of background of the study, statement of the problem, objectives of the study, scope of the study, significance of the study, and research paper organization.

Chapter two is review of related literature, it consists of definition of pragmatics, language, swear words, the use of swear words, classification of swear words, the synopsis of *The Florida Project* movie, the biography of *The Florida Project* movie script writer.

Chapter three is research method, it consists of research design, unit of analysis, source of data, technique of data gathering, and technique of data analysis.

Chapter four covers the main discussion of the study; it is analysis of the usage and purpose of swear words in *The Florida Project* movie directed by Sean Baker's.

Chapter five comprises conclusion and suggestion of the research. The result of the research will be described in this paper.