

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh kebijakan dividen, kebijakan hutang, profitabilitas, ukuran perusahaan dan struktur asset terhadap nilai perusahaan pada perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia periode tahun 2016-2018

Populasi yang digunakan dalam penelitian ini adalah seluruh perusahaan manufaktur yang *go public* dan sahamnya terdaftar di Bursa Efek Indonesia (BEI) tahun 2016-2018. Teknik pengambilan sampel dalam penelitian ini adalah *purposive sampling*. Data yang diperoleh dianalisis dengan menggunakan analisis regresi linear berganda.

Hasil pengujian hipotesis dapat disimpulkan bahwa Kebijakan dividen, Kebijakan hutang, Profitabilitas, Ukuran perusahaan dan Struktur asset berpengaruh positif dan signifikan terhadap nilai perusahaan

Kata kunci: kebijakan dividen, kebijakan hutang, profitabilitas, ukuran perusahaan, struktur asset dan nilai perusahaan.

ABSTRACT

This study aims to determine the effect of dividend policy, debt policy, profitability, company size and asset structure on firm value in manufacturing companies listed on the Indonesia Stock Exchange for the period of 2016-2018. The population used in this study were all manufacturing companies that went public and their shares were listed on the Indonesia Stock Exchange (BEI) in 2016-2018. The sampling technique in this study was purposive sampling. The data obtained were analyzed using multiple linear regression analysis. The results of hypothesis testing can ignore that dividend policy has a positive and significant effect on firm value. Policy has a positive and significant effect on firm value. Profitability has a positive and significant effect on firm value. Company size has a positive and significant effect on firm value. Asset structure has a positive and significant effect on firm value

Keywords: dividend policy, debt policy, profitability, company size, asset structure and company value