

ABSTRAK

PENGARUH MOTIVASI, KEPEMIMPINAN, DAN LINGKUNGAN KERJA TERHADAP KINERJA KARYAWAN

(Studi pada karyawan BPR Kendali Artha Kabupaten Kendal)

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Dunia perbankan mengalami perubahan dinamika yang terus menerus memperbarui pelayanannya, dimana para manajerial MSDM juga dipaksa membuat sistem internal yang baik dan solid agar menghasilkan suasana dan lingkungan kerja yang nyaman, serta pola arahan kepemimpinan yang jelas dan memiliki motivasi kerja yang membangkitkan kinerja karyawan. Maksud penelitian ini yakni untuk menganalisis dan mengetahui pengaruh motivasi, kepemimpinan, dan lingkungan kerja Studi pada karyawan BPR Kendali Artha di Kabupaten Kendal. Regresi linier berganda digunakan sebagai metode dalam penelitian ini. Dengan membuat sampel responden sebanyak 71 karyawan. Penelitian ini menunjukkan hasil bahwa motivasi, kepemimpinan, dan lingkunga kerja berpengaruh signifikan terhadap kinerja karyawan BPR Kendali Artha Kabupaten Kendal.

Kata Kunci: Motivasi, Kepemimpinan, Lingkungan Kerja, Kinerja Karyawan

ABSTRACT

THE INFLUENCE MOTIVATION, LEADERSHIP, AND WORK ENVIRONMENT ON EMPLOYEE PERFORMANCE STUDY IN THE BPR KENDALI ARTHA DISTRICT KENDAL

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The banking world is experiencing a dynamic change that is continually updating its services, where HR managerials are also forced to create a good and solid internal system so as to produce a comfortable working environment and environment, as well as clear leadership patterns and work motivation that have generated employee performance. The purpose of this research is to analyze and determine the effect of motivation, leadership, and study work environment on BPR Full Artha employees in Kendal Regency. Multiple linear regression was used as a method in this study. By making a sample of respondents as many as 71 employees. This study shows the results that motivation, leadership, and work environment significantly influence the performance of BPR Full Artha Kendal Regency employees.

Keywords: Motivation, Leadership, Work Environment, Employee Performance