

CHAPTER I

INTRODUCTION

1.1 BACKGROUND OF THE STUDY

Speech is the voice communication conducted by humans using language. This is the ability to express opinions before the public to express their opinions or to put forward ideas on important matters. Be human interact or express everything with language, something called a speech event occurs. Speech events are the occurrence of language interactions in a form of speech that involves two parties, namely speakers and speech partners. Speech events are a series of speech acts organized to achieve a goal. Speech acts are an actual manifestation of language functions, which are the basis for pragmatic analysis (Rahardi, 2005).

Act on speech may be a kind of verbal communication. The two words of the law on speech are derived from what two words are; Speech and action. Words are words that occur and actions mean actions. The law on speech is one of the materials learned in the analysis of speech. It includes words, used in different situations, conditions and contexts. The law on speech is a pragmatic element involving the speaker, the listener or the reader. In its application, speaking acts are used by several disciplines. According to Austin (1962), language philosophers and developers of speech business theory, remembering the environment or the correct context, every greeting contains three types of behavior. This is (1) locutionary act (2) illocutionary act (3) perlocutionary act

The illocutionary act is the intended meaning of the utterance by the speaker. According to Austin (1962) "Illocutionary act is an of appearance in the language to say something, as opposed to an action language to say something and performance measures in saying something contrary about what he says he has a style or strength such as tone of voice, attitudes, motives, and goals. This speech act has persistence and function of speech power. In spirit, the Illocutionary act is an act of speech that has a different meaning than what is carried out by the expected meaning. One of the forms of human communication in Mr. Donald Trump who speak: offering the state of the Union on February 5, 2020, the investigation directed by this researcher is closely related to the "analysis of President Joko Widodo's speech in The APEC Forum "Directed by Omar (2016). Thesis: Aladdin National Islamic University Makassar.

The second previous study Wulandari (2014) she was analyzing about "Speech Act Analysis on Facebook Statuses Used by Students of Muhammadiyah University of Surakarta." A thesis: School of Teacher Training and Education Muhammadiyah University of Surakarta. Surakarta

The third previous study from Putri (2019) she was analyzing "Illocutionary acts used by Liz gilbert in "eat, pray, love" movie". A thesis: State Islamic University of Sunan Ampel Surabaya

The analysis of this research used speech act studies. The researcher discusses to be analyzed speech act theory presented by Searle illocutionary acts into five distinct categorized. Based on the explanation above in this research, the

researcher would analyze the type and the functions of the illocutionary act in the speech done by President Donald Trump in delivers the state of the union address on February 5, 2020. The similarity between this study and the previous studies above is research about speech act in English as a foreign language. The difference between them in the object. The object of this study is analysis speech acts President Donald Trump in Delivers 2020 State of The Union address on February 5, 2020. While Umar (2016). The Analysis of Speech Act of President Joko Widodo at APEC Forum. Makassar. A thesis: English Literature Department, Adab and Humanities Faculty, State Islamic University UIN Alauddin Makassar. Then Wulandari, (2014) Speech act analysis on Facebook statuses used by students of Muhammadiyah university of Surakarta. A thesis: School of Teacher Training and Education Muhammadiyah College of Surakarta. Surakarta. Then the part of last research speech acts by Arista, (2019) illocutionary acts used by Liz Gilbert in “eat, pray, love” movie”. A thesis: English Department Faculty of Arts and Humanities State Islamic College of Sunan Ampel, Surabaya.

In carrying out research, the researcher collected some studies that have been directed by several previous studies researchers. First, the study was discussed by Umar (2016) entitled. “The Analysis of Speech Act of President Joko Widodo at APEC Forum.” In this research she analyzed the kinds of communication function illocutionary act and perlocutionary act. This research focused John Searle’s theory about inference. the finding showed that the kinds of communication in illocutionary and perlocutionary act there were 9 sorts of communication types in illocutionary and illocutionary are assertive, 0 are

indicative, 2 are expressive and engaged and 0 are declarative. Then in action. The researchers also found that other departments responded to the audiences in the 24 seaports and deep-sea ports, railway tracks, maritime agenda, and power in 5 sectors. The researchers concluded that presidents usually use assertive statements and promised proposals.

Second the study was discussed by Wulandari (2014) entitled “*Speech act analysis on Facebook statuses used by students of Muhammadiyah university of Surakarta*”. The study identified the types of speech act and describing the functions of each type of the speech act on Facebook statuses used by students of Muhammadiyah University of Surakarta. The research results show that, firstly, it is based on the type of speech act. From 160 information, the researcher finds five types of speech act. There are 53 information or 33, 13%, which are the law of agents, 34 information or 21, 25%, law of orders, 8 information or 5, 00%, commissive law, 64 information or 40, 00%, expressive law and 1 information or 0, 62%, articulation law. The moment result is the capacities of each sort of discourse act. There are 5 capacities of the discourse act. These are (1) Assertive law (2) Directives law (3) Commissive law (4) Expressive law (5) Declarations law.

Third the study was discussed by Putri (2019) entitled “*illocutionary acts used by Liz gilbert in “eat, pray, love” movie.*” the study analyzed various types and functions of the illocutionary act on the character Gilbert in “Eat, Pray, Love” movie directed by Murphy (2010) it, was suitable Searle’s theory to analyze the various type of illocutionary act. In this research, the researcher discoveries 319 data as of the data that's verbalized by Gilbert. The result shows up the sort of

illocutionary act in Gilbert's verbalizations are; emphatic percentage amount 63%, directive 26%, expressive 10%, and commissive 1%. In this way, self-assured gets to be the first periodically talked illocutionary act of Gilbert. In contrast, the investigator furthermore discovers the capacities of illocutionary acts particularly; emphatic percentage amount the first is collaborative 61%, the second is competitive 28%, the third is charming 7%, the four is percentage amount conflictive 4%. And the last is percentage amount commissive 1%.

Based on the talking above, the researcher tried to do a research about entitled. "*The analysis of speech act in the state of the union address speech by the president Donald trump on February 5, 2020.*" This study was purposed to find out illocution type and the functions of illocution used in a speech Mr. Donald Trump: delivers 2020 state of the union address. The researcher chooses Donald Trump as the current subject because he was President of United States of America 45th which was a personality as a businessman and television. In addition, he became the first American president of the first term and the first without military or government service. But he braves extraordinary achievement to deliver a speech in the United States Congress. Doing to restore the Joined together States economy cutting a record number of job-killing controls, sanctioning noteworthy and record-setting assess cuts, and battling for reasonable and corresponding exchange assertions

The standings are the underwriters of human speech acts. Squeezers pretend the objective of the speaker so that the listener knows the persistence of the speaker. The speaker produces the articulations to require that determination to the

audience. There are certain capacities to deliver expressions that are articulated by the speakers. In this manner, humans always do activities within the generation of expression. Speeches are usually resolved by someone who addresses and articulations around a few critical occasions and must be talked about. The discourse produced by the speaker must have persistence and function, which is aimed at the listener to retrieve information to the listener. In his speech, the action is the type of speech action that has a determination and function to notify something, that the acts of illocution. In the Segmented illocutionary Speech Law to five types of greeting acting illocutionary are assertive, commissive, directive expressive, and declarative

Related to the background above, the researcher is interested in leading research on *“The analysis of speech act in the state of the union address speech by president Donald trump on February 5, 2020*

1.2 STATEMENT OF THE PROBLEMS

Based on the background of the study above, the writer formulated research questions, as follow:

1. What are the illocution types used in the State of the Union Address speech by Mr. Donald Trump?
2. What are the functions of the illocutions used in State of the Union Address speech by Mr. Donald Trump?

1.3 OBJECTIVES OF THE STUDY

Based on the research questions above, the objectives of the research are:

1. To find out the illocution types used in the State of the Union Address speech by Mr. Donald Trump
2. To find out the functions of the illocutions used in the State of the Union Address speech by Mr. Donald Trump

1.4. SCOPE OF THE STUDY

According to John Searle's (1976) a professor from the University of California, Berkeley, classified illocutionary acts into five distinct categories. In this research, the researcher only focusses speech act by President Donald Trump as prepared for delivery and released by the White House. The researcher will focus on using Copy transcripts of presidential actions of Donald Trump's speech.

1.5 SIGNIFICANCE OF THE STUDY

The researcher trusts this study can provide the assistances to study in the linguistics field, especially about the techniques of speech acts that use illocutions theory and discourse analysis. The researcher expects to help the readers understand the techniques of speech acts. So, this research becomes a reference for students that are interested in this topic and want to organize further research.

1.6. ORGANIZATION OF THE RESEARCH PAPER

To give a rich understanding of the contents of this study, the researcher presents the organization of the research paper. The organization of this research document consists of five chapters. They are the following:

CHAPTER I: INTRODUCTION

The chapter contains the background of the study, statement of the problems, objectives of the study, scope of the study, methods of the study, and Research Paper Organization.

CHAPTER II: REVIEW OF LITERATURE

This chapter discusses Previous Studies and Theoretical Framework types of speech act, classification of speech act, functional speech, persuasion, and explanation related to speech act as the focus of this research.

CHAPTER III: RESEARCH METHODS

This chapter deals with the design of research, unit analysis, data sources, technical data gathering and technical coverage data. The details have developed consecutively in sub-themes as readers. May have the hypothesis of search for research.

CHAPTER IV: FINDING AND DISCUSSION

This chapter presents research findings and discussions. The first part explains the type of illocutionary action in the speech law found by President Donald Trump. The second part describes the functions of each type of illocution as found in President Donald Trump's speech.

CHAPTER V: CONCLUSION

In this chapter contains the finding showed that there are five types of illocutionary acts found in this study: assertive, directive, commissive, expressive, and declarative.