CHAPTER I

INTRODUCTION

1.1 Background of the Study

The most crucial aspect of learning English as a foreign language is vocabulary, which is also one of the linguistic skills required for effective communication. According to El-Koumy (2004:40) "Vocabulary is the number of words which can be learned in a limited time".

According to Ramelan, English is one of the most important languages in the world because it has function as an international language. It has become increasingly clear that English will play an important role in communication and modernization in various parts of the world. And for this reason, English is the foreign language taught in many countries all over the world, including Indonesia. (Zenitha, 2020)

Students are the main emphasis of English teaching and learning in order to prepare them to use the language for communication and as a tool for furthering their education. The four language abilities (listening, speaking, reading, and writing) are used concurrently throughout teaching and learning. Students need to understand both language components and language skills in order to grasp English. Grammar, vocabulary, and pronunciation are these three.

Student vocabulary is often low for a variety of reasons. Both internal and external causes contributed to them. The term "internal" refers to elements that originate within the pupils themselves, such as drive, interest, intelligence, etc. The term "external" refers to elements that influence students' learning processes from a distance, such as the teachers' performance and instructional strategies, as well as their socioeconomic status and access to learning resources.

Based on the writer's experience when doing observation for students who are joining an internship program in the Hotel Holiday Inn Express Semarang, The writer found that many students didn't know the Vocabulary of the equipment of Food and beverages. The problems faced by students in learning vocabulary food and beverage equipment are due to some reasons. First, too many types of equipment. The second is ineffective teaching methods.

The language of food and beverage equipment can be taught using a variety of approaches or methodologies, including the Grammar Translation Method, Contextual Teaching Learning, Total Physical Response, Direct Method, etc. In this study, the author will attempt to teach the language of food and beverage equipment using the Direct Method Technique. The teaching points for this technique were spoken aloud.

The direct method, which enables students to actively participate in the teaching process and is hoped would result in easier student comprehension, is

assumed by the author to be able to improve students' understanding of the vocabulary associated with food and beverage equipment.

While the concept that the writer uses in this research is using the direct method where this method is used by applying directly to the teaching of Food and Beverage vocabulary equipment. The writer gives teaching by showing some equipment and the writer mentions the name of the equipment and its function, after that, do a test for the students who join the internship program to what extent they understand the vocabulary.

As a result, the writer is interested in researching the Direct Method to enhance students' comprehension of the vocabulary of Food and Beverage Equipment in this study, and the writer wants to do this research at the Hotel of Holiday Inn Express Semarang. Therefore she writes this research paper entitled: "The Effectiveness of Direct Method in Teaching Food and Beverage equipment vocabulary to internship students in the Hotel of Holiday Inn Express Semarang".

1.2 Statement of the Problems

To help the writer to analyze the implementation of the Direct Method, the writer composes the research questions as follows:

1. How is the Direct Method implemented to teach food and beverage equipment vocabulary for internship students in the Hotel of Holiday Inn Express Semarang?

2. How effective is the Direct Method to teach food and beverage equipment vocabulary for Internship Students in the hotel of Holiday Inn Express Semarang, to achieve the learning outcome?

1.3 Objective of the Study

1. To describe the step of implementing of Direct Method to teach Food and Beverage Equipment vocabulary to internship students in the Hotel of Holiday Inn Express Semarang.

2. To find out the effectiveness of the Direct Method in teaching Food and Beverage Equipment vocabulary to internship students in the hotel of Holiday Inn Express Semarang.

1.4 Methods of the Study

The research data were collected in the form of qualitative data. The qualitative data were obtained through observation. The writer will collect the data by doing observation to the students who join the internship program at the Hotel of Holiday Inn Express Semarang. The observation will be done by joining the activity of the student during the internship program at the Hotel of Holiday Inn Express Semarang.

1.5 Organization of the Paper

This paper will be divided into 5 (five) chapters. The study's introduction is contained in the first chapter. It includes the background of the study, the problem statement, the study's objective, which will be based on the problem or problems previously mentioned, the study's scope, which discusses

the theoretical and practical benefits of the study, and the study's method, which is a brief description of how the data will be collected and analyzed.

A review of related literature is presented in the second chapter. It includes prior research related to this study, the theories from many experts which will support this study, and the theoretical framework which will formulate the method of data analysis in chapter 3 (three).

The third chapter is the research method. It contains the research design regarding this study, the method of data collection in which I choose to collect the information, and the method of data analysis which will elaborate on how I will analyze the information that I get from the observation.

The fourth chapter is the findings and discussion. It contains abo result of this study from the application of the method of the data analysis towards the data which is collected. The findings will be the base formulation of suggestions or implications, both theoretical and practical.

The fifth chapter is the conclusion which will be a general conclusion of the study which answers the research question(s).