

**Social Media Hate Speech Analysis (A Reader Response Criticism  
of Comments on Justin Bieber's Instagram)**



A Research Paper (S-1) Submitted in a Partial Fulfillment of the Requirements for  
an Undergraduate Degree (SS) in English Language and Literature

by

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Semarang, 20 July 2023

Supervisor



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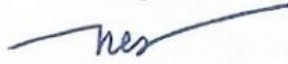
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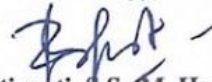
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## **PAGE OF MOTTO AND DEDICATION**

"Don't judge me by my successes but judge me by how often I fall down and manage to get back up." - Nelson Mandela

Dedicated to:

My dear self

My beloved family

My beloved boyfriend

My beloved friends

My honourable lectures

My BNI colleagues

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All praise is due to Allah SWT, and in addition to expressing the researcher's thankfulness to Allah SWT, the researcher want to express satisfaction that finally the researcher accomplished and completed this Final Project. Without considerable challenges, plenty of support, inspiration, help, prayer, and effort, this research paper cannot be completed successfully. However, the researcher wants to give her sincere thanks to:

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Finally, the researcher expect that this research can give more value for knowledge and giving more knowledge and understanding and give the beneficial reference for the readers.

Semarang, 14 July 2023

The Researcher

A handwritten signature in black ink, consisting of several fluid, overlapping strokes that form a stylized representation of the name.

Bella Pramais Seila Tiarno .



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## ABSTRAK

**Tiarno, Bella Pramais Seila. 2023.** *'Social Media Hate Speech Analysis (A Reader Response Criticism of Comments on Justin Bieber's Instagram)'*. A Thesis, Department of English Literature, Undergraduate Program of the University of Stikubank (UNISBANK) Semarang. Supervisor: Dr. Agnes Widyaningrum, S.E., S.Pd., M.Pd.

Kata kunci: Ujaran Kebencian, Kritik Respon Pembaca, Media Sosial

Penelitian ini mengidentifikasi ujaran kebencian di media sosial yang melibatkan interpretasi dan subjektivitas. Apa yang dianggap sebagai ujaran kebencian oleh satu individu belum tentu dianggap sebagai ujaran kebencian oleh individu lain. Oleh karena itu, peneliti menganalisis ujaran kebencian di media sosial Justin Bieber secara konseptual dan kontekstual dengan teori kritik respons pembaca oleh Stanley Fish dengan menggunakan metode kualitatif deskriptif. Realitas yang dipaparkan adalah mengenai pernyataan dan perilaku yang ditunjukkan oleh Justin Bieber di akun media sosial pribadinya. Tanggapan dari para pengguna dapat berbeda-beda tergantung dari pengetahuan dan pengalaman masing-masing. Setiap pengguna memiliki kebebasan penuh untuk memberikan makna dan menginterpretasikan teks yang diberikan kepadanya sesuai dengan apa yang mereka alami atau rasakan. Tidak ada penafsiran yang salah atau benar dari konsep respon pembaca karena yang dilihat adalah bagaimana pembaca dapat memberikan respon dan makna dari teks yang disajikan kepadanya. Kesimpulannya, pembaca mengharapkan Justin Bieber setidaknya membela istrinya terlebih dahulu dalam permasalahannya dengan mantan pacarnya, baru kemudian memberikan pembelaan atau dukungan terhadap permasalahan yang dimiliki oleh publik figur lainnya. Selain itu, pembaca juga mengharapkan Justin Bieber memiliki perilaku yang lebih baik dan kembali menjadi Justin yang "dulu" sebelum kehidupannya penuh dengan hal-hal yang kontroversial.

## ABSTRACT

**Tiarno, Bella Pramais Seila. 2023.** *'Social Media Hate Speech Analysis (A Reader Response Criticism of Comments on Justin Bieber's Instagram)'*. A Thesis, Department of English Literature, Undergraduate Program of the University of Stikubank (UNISBANK) Semarang. Supervisor: Dr. Agnes Widyaningrum, S.E., S.Pd., M.Pd.

Keywords: Hate Speech, Reader Response criticism, Social Media

This research identifies hate speech on social media involving interpretation and subjectivity. What is considered hate speech by one individual may not be considered hate speech by another. Therefore, the researcher analyzed the social media hate speech of Justin Bieber conceptually and contextually with a reader response criticism theory by Stanley Fish using a descriptive qualitative method. The reality presented is about the statements and behavior shown by Justin Bieber on his personal social media accounts. The responses of the users can vary depending on their respective knowledge and experiences. Each user has full freedom to give meaning and interpret the text given to them according to what they experience or feel. There is no wrong or right interpretation of the concept of reader response because what is seen is how readers can provide responses and meanings from the text presented to them. In conclusion, readers expect Justin Bieber to at least defend his wife first in her problems with her ex-boyfriend, and then provide defense or support to problems that other public figures have. In addition, readers also expect Justin Bieber to have better behavior and return to the "previous" Justin before his life was full of controversial things.