

**THE GENDER DISCRIMINATION REFLECTED IN KEVIN  
KWAN'S CRAZY RICH ASIAN : AS A FEMINISM STUDY**



A Research Paper (S-1)

Submitted in a Partial Fulfillment of the Requirements for an  
Undergraduate Degree of (SS) in English Language and Literature

By

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**20.03.52.0018**

**ENGLISH LITERATURE**

**FACULTY OF LAW AND LANGUAGE**

**UNIVERSITY OF STIKUBANK SEMARANG**

**2024**

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Semarang, 25 Juli 2024

The Researcher



Niken Dwi Wahyuni

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SAKSI 2

Tim Penguji

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SAKSI 3

Tim Penguji

( **TEGUH KASPRABOWO, S.Pd, M.Pd** )

**PAGE OF MOTTO AND DEDICATION**

*“Saved by the bell”*

(Vegas Theerapanyakul from KinnPorsche The Series 2020)

Dedicated to :

Me, Myself, and I

## **ABSTRACT**

Wahyuni, Niken Dwi. 2024. The Gender Discrimination Reflected in Kevin Kwan's Crazy Rich Asian : As A Feminism Study. A Research Paper, Faculty of Law and Language. University of Stikubank (UNISBANK) Semarang. Supervisor: Endang Yuliani Rahayu, S.S M.Pd

This study discusses about the main character of Rachel Chu in “Crazy Rich Asian” novel and this research uses a qualitative approach to examine the manifestation of feminism in the novel "Crazy Rich Asians" by Kevin Kwan. Before exploring De Beauvoir's feminism, researcher has read the novel first to obtain precise findings. This research is based on various previous studies that discuss the topic of feminism. Feminism, which advocates for gender equality through legal and political reform within existing social structures, serves as a theoretical framework to investigate how Rachel Chu navigates and challenges the gender norms and expectations imposed on her by Nick Young and her prominent family. Rachel epitomizes the ideals of feminism through her self-confidence and perseverance, which underscores the ongoing fight for gender equality in modern society. Through a demonstration of how fictional characters can reflect and inspire real-world feminist movements, this research highlights the importance of liberal feminist values in literature.

Keywords: *feminism, gender discrimination, social pressure, gender stereotypes.*

## ABSTRAK

Wahyuni, Niken Dwi. 2024. *The Gender Discrimination Reflected in Kevin Kwan's Crazy Rich Asian : As A Feminism Study*. Tugas Akhir Pemenuhan Sebagai Persyaratan Pemberian Gelar Program Sarjana Program Studi Sastra Inggris, Fakultas Hukum dan Bahasa Universitas Stikubank (UNISBANK) Semarang. Pembimbing: Endang Yuliani Rahayu, S.S M.Pd

*Penelitian ini menggunakan pendekatan kualitatif untuk mengkaji manifestasi feminisme dalam novel "Crazy Rich Asians" karya Kevin Kwan, dengan penekanan khusus pada karakter Rachel Chu. Sebelum mendalami feminisme De Beauvoir, peneliti harus membaca novel terlebih dahulu untuk memperoleh temuan yang tepat.. Penelitian ini didasarkan pada berbagai penelitian terdahulu yang membahas topik feminisme. Feminisme, yang mengadvokasi kesetaraan gender melalui reformasi hukum dan politik dalam struktur sosial yang ada, berfungsi sebagai kerangka teoritis untuk menyelidiki bagaimana Rachel Chu menavigasi dan menentang norma dan ekspektasi gender yang dibebankan padanya dengan Nick Young dan keluarga terpandang. Rachel melambungkan cita-cita feminisme melalui kepercayaan diri dan ketekunannya, yang menggarisbawahi perjuangan berkelanjutan untuk kesetaraan gender dalam masyarakat modern. Melalui demonstrasi tentang bagaimana karakter fiksi dapat mencerminkan dan menginspirasi gerakan feminis di dunia nyata, penelitian ini menyoroti pentingnya nilai-nilai feminis dalam sastra.*

*Kata Kunci: feminism, diskriminasi gender , tekanan sosial, streotip gender*



## ACKNOWLEDGMENTS

Praised to Allah SWT who always gives a grace and guidance to all of us. Finally the researcher can finish my thesis with the title “The Gender Discrimination Reflected in Kevin Kwan’s Crazy Rich Asian : As A Feminism Study” this on time. The completion of this thesis is inseparable from the prayers, assistance, support and guidance from several parties, so she would like to thank :

1. Dr. Agnes Widyaningrum, S.E., M.Pd., the Dean of the Faculty of Law and Language of Stikubank University.
2. Endang Yuliani Rahayu S.S., M.Pd., as the advisor who has been patiently guiding and helping the researcher in accomplishing this Thesis.
3. Yulistiyanti, S.S., M.Hum., as the Head of Strata I English Literature in the Faculty of Law and Language of Stikubank University.
4. All the honorable lecturers of English Literature in the Faculty of Law and Language Stikubank University.
5. Her family Mom, Dad and her sister who always gives her a strength and always let her be herself.
6. Her friends since 2016, Anak Mamah Ekky (Nadia, Inayah, Puput, Fira) who always gives her a support and always listening all of her problems.
7. Devinda, Citra, Priska and Galang who always give her support and make sure that she can handle it.
8. All of Literature 20 gang that always solid and has a lot of story behind it.

9. All of her virtual support systems who always gives her their best act through the songs, movies, and funny moments.

10. All of good people around her that she can't mention one by one.

Finally, the researcher hopes that this thesis could give some inspirations for any readers to conduct similar research.

Semarang, 25 Juli 2024

Niken Dwi Wahyuni

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