CHAPTER I
INTRODUCTION

1.1 Background of the study

Literature is any collection of written work that is conveyed communicatively about the author's intent for aesthetic purpose. It expresses humans in the form of experiences, thoughts, feelings, ideas, passions, beliefs in a form of picture of life, which can evoke charm with language tools and are described in written form. (Siebald, 2020)

Literary analysis is a critical examination and interpretation of a piece of literature, which includes examining various literary devices used in the text, such as plot, setting, theme, point of view, and tone.

Based on the above statement, there are several theories that related to the literature. Among of them are feminism, psychoanalysis, reader response etc. The writer decides to identify the characters in the novel using liberal feminist.

Literature seems best if we limit it to the art of literature, that is, to imaginative literature. Literature is also produced by imagination of the author. Literature is not just a document of facts, it is not just the collection of reak events though it may happen in the real life. Literature can create its own world as a product of the unlimited imagination (Levin, 1949)

Feminism is an ideology concerning with women's struggle to resist patriarchal culture to reach gender equality (Bauer, 2001). In addition, another expert states that there is a concept, study, and social movement that attempts

to change society's belief of women's subordination, priotizing the male perspective in a patriarchal society (Suwastini et al., 2020).

Furthermore, there is another expert namely Tong in their books Feminist Thought: A More Comprehensive Introduction, (Tong & Botts, 2018) stated that if society is to achieve sexual equality, or gender justice, then society must provide women with the same political rights and economic opportunities as well as the same education that men enjoy and (Suwastini et al., 2020) stated that Liberal Feminism began in the 18th and 19th centuries and has continued through to the present day. Throughout it's history the liberal feminist movement has been and continues to be focused on eliminating female subordination. Tong further summarizes that liberal feminism is one of the many streams in feminism that focuses on women's freedom of choice.

According to Simone de Beauvoir that feminism emphasizes on the women's agency and the need for women to transcend societal expectation and defines their own identities. Thus being intelligent is one of the characterizatons of a liberal feminist("Feminist Thought: A More Comprehensive Introduction," 2009).

Moreover, Rosemarie Tong in her work, Feminist Thought: A More Comprehensive Introduction, offers an insightful examination of how liberal feminist strive for gender equality through legal and political reforms. Based on a liberal feminism perspective, every human being is created in an equal position, harmonious, and having the same potency and rationality. Women need to be independent in every aspect of life and to be equal to men.

"Crazy Rich Asian" by Kevin Kwan is a satrical novel that offers a humorous and insightful exploration of the lives and experiences of Singapore's wealthy elite. The story follows Rachel Chu, a young Chinese-American economics professor, who travels to Singapore with her boyfriend, Nick Young to attend his best friend's wedding.

In the novel "Crazy Rich Asian" there is a main character named Rachel Chu. As Rachel enters the dazzling social scene of Singapore, she is thrust into a world of opulence, gossip, and power struggles. The story follows Rachel Chu, a Chinese-American economics professor who accompanies her boyfriend, Nicholas Young, to Singapore for a summer wedding. Rachel finds herself surrounded by eccentric and larger than life in Singapore society. As Rachel navigates the complexitites of high society, she becomes the target of jealous socialities and faces the disapproval of Nicholas's domineering mother, Eleanor. In the novel, Rachel also grapples with her own identity and the clash between her American upbringing and the traditions of her Chinese heritage. As Rachel tries to understand her place in this new world, she discoveres long-held family secrets, enduring love triangles, and the true depths of her relationship with Nicholas. The story delves into the conflicts between tradition and modernity, family expectations, and personal desires, all set against the backdrop of a lavish and social scene.

1.2 Statement of the problem

Based on the above background the writer would like to formulate about the research questions in stated below :

1. What gender discrimination does Rachel Chu experience?

2. What are the causes of Rachel Chu experience gender discrimination?

3. What are the effect of Rachel Chu experience gender discrimination?

1.3 Objective of the Study

This study is attempt to answer the several questions as follows:

1. To find out the gender discrimination of Rachel chu as the main female character.

2. To find out the causes of the society rejection to Rachel Chu.

3. To find out about the effect of gender discrimination in Rachel Chu's character.

1.4 Scopes of the Study

This research was conducted to examine the novel written by Kevin Kwan "Crazy Rich Asian". To conduct research, the researcher focuses on deep on discussion further about the main character of Rachel Chu in the form of liberal feminism and characterization in the novel "Crazy Rich Asian" by Kevin Kwan.

1.5 Significance of the Study

This study contributes to the understanding of liberal feminism. By focusing on liberal feminism, it is hoped that readers can find out the meaning of liberal feminism in every object studied. Liberal feminism provides a more complete explanation regarding the analysis of novels, songs, music, movies etc.

This study is expected to be useful for all who read it. For the University, this study is expected to be guide in comprehending liberal feminism. This study aims to address this challenge by developing and applying innovative analysis methods.

For the general benefit, this study expected to become a knowledge about Rachel Chu's character and how this character living in liberal feminism. This study is also expected to be used as a reference in learning about liberal feminism and characterization.

Liberal feminism focuses on understanding gender equality in one's own and social life. Readers can understand the concept and meaning of each object studied using liberal feminism.

This research was conducted to answer several questions regarding liberal feminism and Rachel Chu's deepening of the character. This research aims to involve scholars, researchers, and students in understanding liberal feminism which leads to new insights, theories, and discussions in the field of literary studies.

1.6 Approach of the Study

According to Burgess (2020) data is information of indication has to be written in whole of writing process, and in this case focused on research process. The data were being in the form of word and pictures rather than in the form or number.

The approach used in this study is a context oriented approach that focuses on analyzing and processing data with special emphasis on the textual content of a text. This approach recognizes that textual elements play

important roles in conveying meaning and shaping the overall meaning of a literary work.

In collecting the researcher adopts a close reading methodology, which involves a careful examinition of the novel. (Suwastini et al., 2020) said that observation is a basic method for obtaining data in qualitative research. This study will employ a qualitative research approach. A systematic and in depth examination of the text will be conducted, focusing on the liberal feminism and characterization in "Crazy Rich Asian" novel.

Beauvoir in her work "The Second Sex" provided a philosophical perspective on the social construction of gender and women's role in society. According to Simone de Beauvoir that feminism emphasizes on the women's agency and the need for women to transcend societal expectation and defines their own identities.

In addition, this study aims to analyze the cultural identity and social dynamics portrayed in the novel "Crazy Rich Asian" by Kevin Kwan. By examining the feminism in the novel, this study seeks to provide a deeper understanding of the complexities of identity and relationships within the context of Asian culture.

1.7 Organization of the Paper

This research is arranged into five chapters. The first chapter is introduction which contain background of the study, statement of the problem, objective of the study, scopes of the study, previous study, significance of the study, approach of the study, and organization of the paper.

The second chapter is synopsis of the novel. The readers will be informed that the synopsis of this subject was taken from the novel written by Kevin Kwan's tittled "Crazy Rich Asian". The synopsis can help the reader to grasp the essence of this study.

The third chapter is theoretical framework. The theories that are relevant to the research. This chapter also includes previous study, definition of the novel, the theory of feminism by Simone De Beauvoir.

The fourth chapter is findings and discussion. In this chapter, the findings of the study are discussed. This chapter also explores the implications and significance of the findings.

The five chapter is conclusion and suggestions to summarize the key findings. This chapter is writer restate the research objective and addresses the research question. All of the findings and essence of this study are written in this chapter as the summary of this study. Last, this chapter also provides suggestions for other researchers who use this research paper as a reference for the other research in the future.