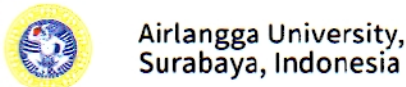
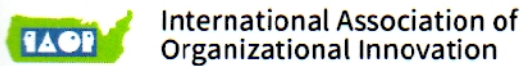


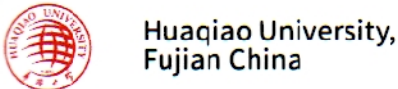
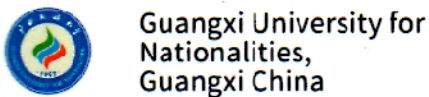
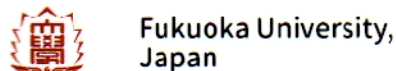


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WELCOME TO THE INTERNATIONAL CONFERENCE ON
ORGANIZATIONAL INNOVATION, ULSAN, SOUTH KOREA, 2019



On behalf of the International Association of Organizational Innovation, I welcome you to the 2019 International Conference on Organizational Innovation (ICOI). We have organized a great conference for you!

It is an honor and a pleasure for me to be in this great city of Ulsan and to interact with all of you distinguished scholars and business men & women at this conference! I look forward meeting you and hearing your presentations.

I would like to thank all of the people who worked very hard to organize this conference. I know the effort that they put forth getting this conference together.

I especially thank the President of the University of Ulsan, Oh Yeon-cheon, Dr. Professor, Jung Junkeum, as well as its' Administrators, Faculty, Staff & Students for hosting this conference. I would also like to thank my colleague (and former Ph.D. student), Dr. Chich-Jen Shieh and his colleagues for their hard work organizing this conference.

The International Association of Organizational Innovation has had a great year! The main activities of the Association are hosting this conference and publishing *the International Journal of Organizational Innovation*. As a presenter at this Conference or publishing in our Journal, you are automatically included as a member of the Association.

Besides hosting this conference, I also serve as the Editor of the *International Journal of Organizational Innovation*, the journal sponsored by this Association. IJOI has great news this year! I encourage all of you to consider submitting the papers that you are presenting at this conference for publication in the journal (You will receive a 33% discount if you submit the paper you present at this conference - see the details in your Conference Materials). Another professional opportunity available to you is to serve as an Assistant Editor for the journal and review paper submissions to the journal. Send an email to me if you are interested in serving as an Assistant Editor of IJOI.

I look forward to meeting you all and working with you over the next few days.

For those of you who have published in the IJOI or serve as an Assistant Editor, Please come up and introduce yourself to me.

Also, please take the opportunity to explore this exciting city, region and country. Enjoy the conference!

Dr. Frederick Dembowski,

President, The International Association of Organizational Innovation

Editor, The International Journal of Organizational Innovation

Hibernia National Bank Endowed Professor Emeritus, Southeastern Louisiana University

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Creative Techniques of Contemporary Batik Motifs Based on History

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Abstract

The people of Semarang city do not know much about batik motifs or the philosophy of batik in Semarang. Semarang's batik position in the batik area of Indonesia is still at the level of the embryo / beginner. The historical track record shows that at the beginning of the 19th century Semarang batik developed very rapidly with diverse motifs that characterize coastal / coastal batik. One effort was made by developing creative and innovative work on Semarangan batik motif designs that could be accepted by the market by not leaving the distinctive characteristics of Semarang. Batik products and motifs are produced based on market trends and community interests without losing cultural roots, so that batik can occasionally keep up with the times. To realize this, we need to explore the history of the region in the form of motives and know the philosophy contained in it.

Keywords: *Semarang batik motif, philosophy of batik motif, motif of "Batik Wali".*