Wandansari Dewanti, Mawar. 2020. **ARCHETYPE ANALYSIS OF THE MAIN CHARACTERS IN O. HENRY’S SHORT STORY THE GIFT OF THE MAGI (1905)**”. A research paper in a Partial Fulfillment of the Requirements for a Degree Award of Sarjana Sastra in English Language and Literature. Supervised by Yulistiyanti, S.S, M.Hum Faculty of Language and Cultural Studies STIKUBANK University.

**Key words**: Psychology, Archetypes, Short Story, *The Gift of the Magi*, O. Henry, Carl Jung.

**ABSTRACT**

This study is a descriptive qualitative study, the focus of discussion is the archetypes of the characters in the short story “*The Gift of the Magi*” by O. Henry 1905. This short story represents a love story of a married couple who live in the low economic condition. The main characters are Jim as the husband and Della as the wife. It focuses on the explanation on the characters they have. The study applied archetypes with three kinds: Ego, Soul, and Self. The researcher found the characteristics and the types archetypes they have. The most archetypes found is the Explorer, Lover, Rebel, and Creator it might happen because they are couple and the story tells about their struggle in doing the life together after married. This also makes the reader realize that love does not only come from something luxury, but also from suffering together. The result of this study is archetypes found in the two main characters. This study might give and improve the knowledge about archetypes for the researcher and readers.