

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Debate is a process that involves formal discussion on a particular topic. In a debate, opposing arguments are put forward to argue for opposing viewpoints. Debate occurs in public meetings, academic institutions, and legislative assemblies. Usually the debate itself is about world issues which contain urgent problems and need problem solving.

Debate competition using many parliament formats such as British Parliamentary, Asian Parliamentary, etc. The World University Debating Championship has been established since 1980 using British Parliamentary Formats. Most championship of the World University Debating Championship is University of Sydney with 8 championships.

In debating, some debaters use some techniques to impress the audience and adjudicators so they can win the debate. Bo Seo, a debater from Harvard University delivered an impressive argument in the Open Grand Final of World University Debating Championship 2016 held in Thessaloniki, Greece. In the Open Grand Final round with the motion ‘This House Believe That the world's poor would be justified in pursuing complete Marxist revolution’ Bo Seo delivered his arguments about world’s poor and Marxist revolution that make people impressed. His iconic opening line ‘The global poor all around the world’ has been popular in every debating community even they are trying to use his iconic opening line in their arguments.

Appraisal system is usually used to analyze expressions of something, such as expressions in speech, news item, etc. The appraisal framework, created by Martin and White (2005), provides to analyze meanings by which texts convey positive or negative assessments. Appraisal frameworks consists of 3 subsystem they are Attitude, Engagement, and Graduation. Attitude in appraisal framework focused on analyzing the positive and negative feelings which implies by the speaker or writer in three subsystem of attitude; affect, judgement, and appreciation. Engagement in appraisal framework focused on which speakers or writers negotiate their arguability of their propositions and proposal. Engagement has 2 subsystem they are monoglossic and heteroglossic. Graduation in appraisal framework concerned on grading phenomena whereby feelings are amplified and categories blurred. The subsystem of graduation has to do with the value can be raised and lowered. Graduation only has force and focus sub-system.

The study of appraisal values has been done by Arin (2014). She analyzed the appraisal values in some Malaysian Prime Minister official speech entitled *Appraisal Values as Recognized in Some Official Speech Delivered by the Malaysian Prime Minister with Respect of Mh370 Malaysian Airplane*. By using the theory of appraisal by Martin and White, Arin talked about Attitude, Engagement, and Graduation. She also discussed how readers were positioned to accept the Prime Minister's argument without giving back the arguments.

The study of appraisal also has been done by Wu (2013). He analyzes the attitudinal meaning of public service advertising discourse entitled *Appraisal Perspective on Attitudinal Analysis of Public Service Advertising Discourse by*

Using White's Appraisal Theory. He showed linguistic elements reflected the appraisal meaning and especially what attitudinal value is of frequent occurrence in the target discourse. In his research, He concluded that in the attitude system, affect turns to be the least presentation; implicit judgment shows less distribution than explicit judgment; and more judgment occurs rather than affect and appreciation.

The study of appraisal also has been done by Yuningsih (2018). She analyzed "Lonely Night" song lyric by CNBLUE entitled An Appraisal Analysis: the Interpersonal Meanings in the Discourse of a Lyric by using Martin and White's theory of appraisal. Yuningsih talked about attitudes values of the song lyric. She only analyzed affect, judgment, and affection of the song lyric. She also discussed about how the composer or singer construed interpersonal feeling towards the song "Lonely Night".

Based on the background above, the writer wanted to deliver the knowledge about appraisal theory which can be used to analyze arguments in debate to the reader. In debate, there are some techniques to judge which argument can win the debate. With that analogy, appraisal can be used to judge arguments linguistically.

Therefore, the researcher wanted to analyze his arguments using appraisal theory by Martin and White (2005). The purpose of this research is to analyze how Bo Seo's arguments can be interpreted as viral and memorable in debating community which some debaters uses his jargon in their arguments in debate competition.

1.2 Statement of the Problems

Based on the background above, the research questions can be formulated as follows:

1. What appraisal categories were used in Bo Seo's arguments?
2. How did Bo Seo position arguments that they became viral in debating community?

1.3 Objectives of the Study

According to Research Questions above, the purposes of this study are:

1. To describe the appraisal categories that were used in Bo Seo's arguments.
2. To elaborate how Bo Seo position arguments that they became viral in debating community.

1.4 Scope of the Study

The focus of this study are appraisal system and Bo Seo's argument. White and Martin (2005) says that appraisal is one of three major discourse semantic resources construing interpersonal meaning (alongside involvement and negotiation). Appraisal itself is regionalized as three interacting domains – 'attitude', 'engagement' and 'graduation'. Argument has stereotypically been portrayed by logic textbooks as an externally manifested set of proposition "designated" as premises and conclusion. But often, at least in initially describing what an argument is, the texts do some hand waving to the effect that the conclusion is a "claim" based on "reasons" given in the premises (Walton, 1990). Bo Seo's arguments in Open Grand Final of World University Debating Championship Thessaloniki 2016 has become viral in the debating community.

His arguments about the world's poor pursuing marxist revolution make the researchers interested to analyze his arguments using appraisal theory.

1.5 Significance of the Study

This research aimed to give further information, understanding about appraisal theory reflected in Bo Seo's arguments in Open Grand Final of World University Debating Championship Thessaloniki 2016. The researcher expects that this final project can give the beneficial content that brings knowledge about arguments in debate and appraisal theory. Hopefully, this also would help the students or new learners to use this final project as a guide in argument making.

1.6 Organization of the Research Paper

This research report is organized into five chapters, they are as follow:

Chapter I: Introduction of this research is written in chapter I and it consists of background of the study, statements of the problems, objectives of the study, scope of the study, significance of the study, organization of the Research paper.

Chapter II: Review of related literature is written in chapter II. The researcher reviews theoretical framework which consists of concept of debate, World University Debating Championship, and appraisal theory.

Chapter III: This chapter contains research design, unit of analysis, source of data, technique of data gathering, and technique of data analysis.

Chapter IV: Findings and discussions, this chapter presents the findings and discusses the findings thoroughly.

Chapter V: Conclusions and suggestions, which tell the conclusions of the research paper and suggestions for further research.