

ABSTRAK

Penelitian ini bertujuan untuk menguji “Pengaruh Likuiditas, *Leverage*, *Total Asset Turnover*, Ukuran Perusahaan Dan Perputaran Modal Kerja Terhadap Profitabilitas Perusahaan Manufaktur Yang Terdaftar Di BEI Periode (2015-2019)”. Populasi penelitian meliputi seluruh perusahaan manufaktur yang terdaftar di BEI periode (2015-2019). Teknik *sampling* yang digunakan adalah *purposive sampling* data yang diperoleh adalah 403 sampel. Metode analisis data yang digunakan adalah analisis regresi linier berganda. Hasil penelitian ini menunjukkan bahwa likuiditas berpengaruh positif dan signifikan terhadap profitabilitas, *leverage* tidak berpengaruh terhadap profitabilitas, *total asset turnover* berpengaruh positif dan signifikan terhadap profitabilitas, ukuran perusahaan tidak berpengaruh terhadap profitabilitas, dan perputaran modal kerja berpengaruh negatif dan signifikan terhadap profitabilitas.

Kata Kunci : Likuiditas, *Leverage*, *Total Asset Turnover*, Ukuran Perusahaan, Perputaran Modal Kerja, Profitabilitas

ABSTRACT

This study aims to examine the effect of liquidity, leverage, total asset turnover, company size and working capital turnover on the profitability of manufacturing companies listed on the IDX period (2015-2019). The study population includes all manufacturing companies listed on the IDX for the period (2015-2019). The sampling technique used was purposive sampling, the data obtained were 403 samples. The data analysis method used is multiple linear regression analysis. The data analysis method used is multiple linear regression analysis. The results of this study indicate that liquidity has a positive and significant effect on profitability, leverage has no effect on profitability, total asset turnover has a positive and significant effect on profitability, firm size has no effect on profitability, and working capital turnover has a negative and significant effect on profitability.

Keywords: Liquidity, Leverage, Total Asset Turnover, Company Size, Working Capital Turnover, Profitability