

ABSTRAK

ANALISIS PENGARUH LIKUIDITAS, SOLVABILITAS, PROFITABILITAS, PERTUMBUHAN TERHADAP HARGA SAHAM

**(Studi Empiris Pada Perusahaan Manufaktur Yang Terdaftar di Bursa Efek
Indonesia Pada Tahun 2016-2019)**

Monica Anita Carolina (17.05.52.0220)

Penelitian ini dilakukan untuk membuktikan dan menganalisis hubungan dari likuiditas, solvabilitas, profitabilitas dan pertumbuhan terhadap harga saham. Penelitian ini tergolong jenis penelitian kuantitatif. Populasi pada penelitian dengan data keuangan perusahaan manufaktur yang terdaftar di BEI pada tahun 2016-2019. Pengambilan jumlah sampel berdasarkan purposive sampling. Teknik pengujian dan analisa dengan uji regresi linier berganda, jumlah sampel 340 data pengamatan. Berdasarkan penelitian yang telah dilakukan menunjukkan hasil solvabilitas berpengaruh positif signifikan terhadap harga saham dan likuiditas, profitabilitas, pertumbuhan berpengaruh signifikan positif terhadap harga saham.

**Kata Kunci : Likuiditas (CR), Solvabilitas (DTA), Profitabilitas (ROA),
Pertumbuhan, Harga Saham**

ABSTRACT

THE IMPACT OF LIKUIDITY, SOLVABILITY, PROFITABILITY, AND SALES GROWTH TO STOCK PRICE IN INDONESIA STOCK EXCHANGE PERIOD 2016-2019

**(An Empirical Study of Manufacturing Companies Listed on The Indonesian
Stock Exchange in 2016-2019)**

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This study is conducted for prove and describe the relationship of iquidity, solvency, profitability and sales growth. This research is classified as a type of quantitative research. Population data taken in this study are financial reports of manufacturing industry listed on the IDX in 2016-2019. Research sample was taken by purposive sampling. The testing technique and analysis using multiple linear regression test, with total sample is 340 observational data. The result of research that have been done show that solvency has a significant positive effect on stock prices and liquidity, profitability, sales growth has a significant positive effect on stock prices.

Keywords: Liquidity (CR), Solvability (DTA), Profitability (ROE), Sales Growth
and Stock Price.