

ABSTRAK

Penelitian ini menguji pengaruh variabel kepemilikan manajerial, profitabilitas, kebijakan dividen terhadap nilai perusahaan pada Perusahaan Properti dan Real Estate yang terdaftar di Bursa Efek Indonesia periode tahun penelitian 2016-2019. Data sampel yang digunakan dalam penelitian sebanyak 152 perusahaan. Metode pengambilan sampel menggunakan metode sensus. Alat uji menggunakan metode analisis regresi linier berganda. Hasil uji membuktikan kepemilikan manajerial, profitabilitas dan kebijakan dividen berpengaruh secara positif dan signifikan terhadap nilai perusahaan. Pada penelitian ini variabel nilai perusahaan mampu dijelaskan oleh variabel yang diteliti sebesar 21,3% sedangkan sisanya sebesar 78,3% dijelaskan oleh variabel lain yang tidak terdapat pada penelitian ini.

Kata kunci: Kepemilikan manajerial, Profitabilitas, Kebijakan dividen, Nilai Perusahaan

ABSTRACT

This study aims to examine the effects of managerial ownership variables, dividend policy, profitability, to the value of a company contained in Property and Real Estate Companies and has been listed on the Indonesia Stock Exchange (IDX) in 2016-2019. The research sample data used were 152 issuers. This study uses sensus method in sampling. This research uses multiple linear analysis method. The results of the analysis test to prove managerial ownership, profitability and dividend policy had positively and significantly affect a company Value. The variables in this study were found in firm value which was explained by the variables studied at 21.3% while the remaining 78.7% variables were only explained by those not in this study.

Keywords: Managerial Ownership, Profitability, Dividend Policy, Company Value,