

## ABSTRAK

### **PENGARUH *GOOD CORPORATE GOVERNANCE*, *CORPORATE SOCIAL RESPONSIBILITY*, UKURAN PERUSAHAAN, DAN *LEVERAGE* TERHADAP KINERJA KEUANGAN PERUSAHAAN MANUFAKTUR YANG TERDAFTAR PADA BURSA EFEK INDONESIA PADA TAHUN 2017-2019**

Tujuan dari penelitian ini adalah untuk menguji dan menganalisis *Good Corporate Governance*, *Corporate Social Responsibility*, ukuran perusahaan dan *leverage* terhadap kinerja keuangan perusahaan. Populasi dan sampel yang digunakan antara lain perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia dengan metode *purposive sampling* sebanyak 213 perusahaan tahun 2017-2019. Teknik analisis yang digunakan adalah metode analisis regresi linear berganda. Hasil penelitian menunjukkan bahwa kepemilikan institusional dan ukuran perusahaan berpengaruh positif signifikan terhadap kinerja keuangan, serta *leverage* berpengaruh negatif signifikan terhadap kinerja keuangan. Sedangkan kepemilikan manajerial dan *Corporate Social Responsibility* tidak berpengaruh terhadap kinerja keuangan.

Kata Kunci : GCG, CSR, Ukuran Perusahaan, *Leverage*, ROA

## **ABSTRACT**

### ***THE EFFECT OF GOOD CORPORATE GOVERNANCE, CORPORATE SOCIAL RESPONSIBILITY, COMPANY SIZE, AND LEVERAGE ON THE FINANCIAL PERFORMANCE OF MANUFACTURING COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE IN 2017-2019***

*The purpose of this study was to examine and analyze Good Corporate Governance, Corporate Social Responsibility, company size and leverage on the company's financial performance. The population and samples used include manufacturing companies listed on the Indonesia Stock Exchange with a purposive sampling method of 213 companies in 2017-2019. The analysis technique used is multiple linear regression analysis method. The results showed that institutional ownership and firm size had a significant positive effect on financial performance, and leverage had a significant negative effect on financial performance. Meanwhile, managerial ownership and corporate social responsibility have no effect on financial performance.*

*Keyword : GCG, CSR, Company Size, Leverage, ROA*