

CHAPTER I

INTRODUCTION

1.1. Background of The Study

According to Law No. 33 of 2009 concerning Movie in Article 1, the movie is a work of cultural art which is a social institution and mass communication media made based on cinematographic rules with or without sound and can be displayed. As a communication medium, the film can convey messages uniquely. The movie can visualize various characters through audio and visual elements contained in it so that it can easily intervene or influence the mind of the audience. The message you want to convey becomes easier to understand.

As a material for research, I chose one of the best animated movies, Inside Out from Pixar Animation Studios, which was distributed by Walt Disney Motion Pictures in 2015. The figure behind the work was directed by Pete Docter and Ronnie del Carme as assistant directors. Inside Out tells the story of a child's journey to adolescence with all her emotions and thoughts. The movie is portrayed through imaginative characters based on five universal emotions (Joy, Sadness, Anger, Fear, and Disgust). This movie contains the concepts of thought or psychological which are portrayed as imaginative objects. There are also concepts of personality, concepts of memory, and concepts of cognitive development that are

important for children's knowledge. The concept of cognitive development by applying intellectual knowledge can convey messages that are useful for parents in educating children.

In the process of cognitive development's stage in children, families, especially parents, must always accompany them so that they can be educated with good behavior. But most parents just want their children to learn by themselves so that they are trained to be independent. Moreover, if the surrounding environment is also less conducive and provides a bad example in the process of cognitive development in children's behavior. As a result, this sometimes makes children more interested in doing actions that are not praiseworthy or can be said to be a danger.

I use one theory to support the observation of the research object. The theory is related to the cognitive development process in children especially for a young girl who is the main character contained in the film that I examined. The theory was put forward by Jean Piaget's theory called the stages of cognitive development. Piaget's stage theory describes children's cognitive development. Cognitive development involves changes in cognitive processes and abilities. In Piaget's view, early cognitive development involves processes that are based on actions and then develop into changes in mental operations. Piaget believes that children take an active role in the learning process, acting like little scientists when they conduct experiments, make observations, and learn

about the world. When children interact with the world around them, they continue to add new knowledge, build on existing knowledge, and adapt ideas they previously had to accommodate new information. His theory not only focuses on understanding how children acquire knowledge but also on understanding the nature of intelligence. It also says that cognitive development helps increase our understanding of children's intellectual growth.

Previously, there has been a lot of research on the movie that has been done, but few talk about cognitive development based on intellectual knowledge, especially an animated movie. Besides, research on the knowledge of basic emotions is done more in analyzing this movie than analyzing intellectual cognitive development. This also becomes interesting for the writer to make it the object of research is seeing how the representation of the child's personality in the process of cognitive development in the movie and what influences it.

Based on the description above, I need to raise a study entitled: "Intellectual Cognitive Development of Riley's Character in Inside Out Films".

1.2. Statement of The Problems

This study aims to review more about intellectual cognitive development in Riley's character as follow :

1. How was Riley's cognitive development depicted in the movie?
2. What factors influenced the process of Riley's cognitive development?

1.3. The Objective of The Study

The expected objectives of this study are as follows:

1. To identify how was Riley's cognitive development depicted in the movie.
2. To analyze the factors that influenced the process of Riley's cognitive development.

1.4. Scope of The Study

This study focuses on identifying the intellectual cognitive development of Riley's character in *Inside Out* which was written by Pete Doctor. It only discusses the process of intellectual cognitive development's stages of Riley's behavior and how her memory and emotions work.

1.5. Significance of The Study

I choose to study this because it can provide benefits about the problem of lack of tolerance in educating children, especially on cognitive development. This study will be useful for parents because it can increase

some knowledge about cognitive development in children and problems in their behavior. Also, this research will benefit the community because it will provide the necessary information about the importance of educating and guiding children. This is expected to increase public awareness of how to behave properly for them. For future researchers, this research can provide basic information about the application of cognitive development theory.

1.6. Approach to The Study

In this regard, the approach to the study that I apply is a context-oriented approach that addresses in child psychology approach. The child psychology approach of this research is based on one theory related to children, namely the theory of children's cognitive development by Jean Piaget. Also, the theory that I will use to analyze the girl is her four stages of development based on a certain order in the age range. There are also research methods. This is related to implementing a series of procedures that will be carried out in research such as collecting various steps, analyzing, and interpreting data.

1.7. Organization of The Paper

Chapter 1 has presented an introduction that consists of the background of the study, statement of the problem, objectives of the

study, the scope of the study, the significance of the study, approach to the study, and organization of the paper. Then, Chapter 2 discusses the synopsis of the work and biography of the author. A review of related literature or more specifically explaining the contents of the reviews regarding previous studies, popular culture, theory applied, and important terminology are presented in Chapter 3. The results of the analysis and discussion of findings arising from this study will be contained in Chapter 4. Finally, Chapter 5 contains a summary from the previous chapter and conclusions drawn from the findings, discussions, and recommendations for further study.