#### **CHAPTER I**

### INTRODUCTION

# 1.1 Background

Vocabulary is the most crucial component of learning English. It is the key for learners to be able to communicate effectively in English. People understand vocabulary as a set of words that has meaning which can be used as a tool to communicate with people both in spoken and in written. No language exists without vocabularies and words which are signs or symbols for ideas. Teaching and learning vocabulary relates to words and their meanings. The more words a learner learns, the more ideas he should have. It means that without vocabulary we will be unable to use the language communicatively (Aziza & Syafei, 2018).

It is critical for parents to practice English language with their children. Furthermore, English is spoken in practically every country on the planet. When teaching English to children, parents must create welcoming environments that encourage children to learn. The use of the media is critical in supporting children's English learning. A cartoon film is one of the media that can pique the interest of young learners. Cartoon movies are excellent learning tools because they give sights and noises that keep young learners engaged. According Lonergan (1985), the advantage of using the cartoon movie is that visual images stimulate students' perceptions directly, while written words can do this indirectly. A cartoon movie provides more sensory experience than

reading besides verbal language, there are also colour, movement, and sound (Rasyid, 2016).

There have been several previous studies on the analysis of vocabulary learning in children. According to Makasau (2017), the cartoon series Dora the Explorer contributes to language acquisition because it covers instructions and language elements. Furthermore, through this Dora the Explorer cartoon series, children learn a plethora of new vocabulary, phrases, and sentences. (Makasau, 2017).

Another study on improving English vocabulary in children was carried out by Ngaforah (2019), who analyzed the use of flashcards to improve children's English vocabulary learning. The experiment gave a result that there is an improvement in students's vocabulary mastery after they were thaught by using Flashcard. The students could memorize and understand English vocabulary more easily and be more interested to Learn English. This fact is contrast with students's achievement before they were thought by using flashcard (Ngarofah & Sumarni, 2019).

In this study, Dora the Explorer cartoon movie was used as a medium for children to learn selected English vocabularies. It is intended that children would not become bored while learning English through cartoon media. The goal of this learning is for children to be facilitated to their English vocabulary. Thus, the study is only to qualitatively describe how children were engaged in the learning process if they were facilitated with Dora the Explorer cartoon movie series.

#### 1.2 Statement of the Problem

Based on the background above, the author wants to use Dora the Explorer cartoon movies in the learning of selected English vocabularies for children. The research problem can be stated as follows:

- 1. How can Dora the Explorer cartoon movie be facilitated in the learning of children's selected vocabularies?
- 2. How was their vocabulary competence like when they are facilitated with Dora the Explorer cartoon movie series?

# 1.3 Objectives of the Study

The objective of the study can be formulated as follows:

- To find out how Dora the Explorer cartoon movie can be facilitated in the learning of children's selected vocabularies.
- 2. To elaborate their vocabulary competence when they are facilitated with Dora the Explorer cartoon movie series.

# 1.4 Scope of the Study

# 1.4.1 Vocabulary mastery

The scope of this study focuses on children's vocabulary mastery as the learning process was facilitated with Dora the Explorer cartoon movie series. Vocabulary is essential in learning English. The benefit of learning English vocabulary for children at a young age is that it makes it easier for children to memorize English and master English. In general, expanding children's vocabulary is regarded as an important component, both in the process of

learning a language and in developing children's abilities in a language that has already been mastered. Children are frequently taught new words as part of certain subjects, and many adults find vocabulary formation to be an interesting and educational activity.

### 1.4.2 The use of media to improve vocabulary

Movie is one of the media that can be used as the teaching tool. A movie is an audio-visual aid that consists of a series of still or moving images. It is made by recording photographic images with a camera or by creating images using animation or visual effects techniques, and the filmmaking process has evolved into an art form. Movies can be an excellent medium to use because many children are interested in them and watch them for entertainment. Children can learn about the language style, culture, and expressions of native speakers, making it easier for them to improve their English vocabulary.

The use of video cartoons in education is expected to facilitate children's English vocabulary in a fun way. In this case, cartoon movie is media which uses projector so that motion pictures can be shown on screen where it combines two part of body such as eyes and ears. Moreover, cartoon movie is considered as an audio-visual media which combines sound and image in one unit, so, cartoon movie here is as teaching aids (Rasyid, 2016).

The video cartoon used in this study is an episode of the Dora the Explorer Cartoon movie titled *Baby Winky Come Home*. Children are taught to be able to recognize new English vocabulary in this cartoon episode. Among them are number vocabulary, colours, and food vocabulary. Numerals are words or phrases that represent numbers or quantities. The movie describes the number

of objects or their order in a series. The numbers taught in this video cartoon range from 0 to 10. Meanwhile, food vocabulary is used to recognize the terms for various types of food and drink in general.

# 1.4.3 Dora the explorer cartoon movie

Dora the Explorer's story appears simple, funny, and appealing to children, so the writer chose this film. Dora the Explorer, an animated series, influences children's concentration and memory by providing instructions that engage children in the activities performed by the main character. Dora the Explorer repeatedly teaches numbers, food vocabulary, and colours in English so that children remember them. The writer wants to identify Dora the Explorer as a cartoon film that aids in the development of children's vocabulary.

# 1.5 Significance of the Study

The researcher expects that the results of this research can give benefits, both theoretically and practically. Theoretically, this study should provide evidence that cartoon movies are a useful and an effective teaching tool for children learning English. Practically, this research can help MULIA Kindergarten students to facilitated their English vocabularies. Furthermore, by using a cartoon movie, the researcher hopes to create a relaxed and fun environment for the learning process.

# 1.6 Organization of the paper

The study is organized as follows:

Chapter I, Introduction, consists of Background to the Study, Statement of the Problem, Objectives of the Study, Scope of the Study, Significance of the Study, Research Method, and Organization of Paper.

Chapter II, Review of Literature, which consists of Vocabulary, Kinds of Vocabulary, The Urgency of Vocabulary Mastery, Movie, Advantages and Disadvantages Using English Movie, Learning through Dora the Explorer Cartoon Movie.

Chapter III, Research Method, which covers Research Design, Subject, Data Collection, and Data Analysis.

Chapter IV, Finding and Discussion.

Chapter V, Conclusion and Suggestion