

CHAPTER I

INTRODUCTION

1.1 Background

Many definitions of language have been proposed. John Algeo (2005), Professor of English, states: “A language is a system of conventional vocal signs by means of which human beings communicate. This definition has several important terms, each of which is examined in some detail in the following sections. Those terms are *system, signs, vocal, conventional, human, and communicate.*”

In fact, people interact with each other use two or more languages. It is called bilingual because they have the ability to speak in two languages and multilingual because they can speak more than two languages. Bilingualism is common in Indonesia, because most Indonesian people speak in Indonesian language and their mother tongue, e.g. Javanese, Batak, Sundanese, Dayak, Toraja and Buginese.

Heredia and Brown (2008) assert that speakers of more than one language are known their ability to switch or mix their language during communication. Code switching is not only occurred in conversations spontaneously but also in indirect conversation such as using media television, for instance telephone and internet.

Code-switching, process of shifting from one linguistic code (a language or dialect) to another, depending on the social context or conversational setting. Bilingual communities use certain strategies to make communication more effective and meaningful. Code switching is one of alternative ways to bilingual of

two or more languages in the same conversation. They switch their language from code to another in the construction of sentence to make the interlocuter understand.

The phenomenon of code switching in conversation is an interesting topic to be discussed. In this research, the writer tries to carry out a study about code switching. This paper is entitled **“Code Switching Reflected in ‘Catatan Najwa’ Program, Broadcast on February 7, 2020”**.

In the program, Najwa was conducting an interview with Agnez Mo who is an Indonesia singer, to a family of German, Japanese and Chinese ancestry. In early 2007, Agnes was appointed by the Drug Enforcement Administration (DEA) and the International Drug Enforcement Conference (IDEC) Far East Region as an Asian anti-drug ambassador. On this occasion, Najwa has invited Agnez Mo to talk about women. Najwa Shihab and Agnez Mo agreed that women should be confident and strengthen each other, not weaken them. The issue of women is one of the exciting topics in ‘Catatan Najwa’ and Agnez Mo. The writer tried to pay attention during the conversation, the result is Najwa and Agnez Mo often do code switching.

Halim Shanty (2014) found several function of code switching used by teachers in Manels English Conversation Course in their conversation. The function such as to repeat the message, to show perfect, desire to use English, to signal quotations, to show tendency used integrated words, to neutralize expression, and to qualify the message. A study written by Saptina Retnawati and Yan Mujiyanto (2015) stated that the research subject mostly performed code-switching due to the intention to clarify the speech content for other interlocutors. Ahmad Fanani and Jean Antunes

Rudolf Zico Ma'u (2018) have done research on 6th grader in the English learning process of MA KHAS Kempek. In delivering the English lesson, the teacher frequently performs code-switching from English into Bahasa and vice versa. Based on the fact, they concluded that code-switching is necessary in the English learning process in order to avoid the ambiguation in understanding the learning materials.

There are many reasons people do code switching. However, in that conversation the writer found some reason Agnes Mo did code switch. First, Agnes Mo want to amplify and emphasize her statement, to add expression and personality. And certainly, it shows her habitual expression.

1.2 Statement of the Problem

Based on the background above, the problems of this paper are as follows:

- a) What types of code switching are used in 'Catatan Najwa' Program?
- b) What are the functions of code switching applied in 'Catatan Najwa' Program?

1.3 Objectives of the Study

Derived from the problems above, the objectives of the study are as follows:

- a) To describe the types of code switching in 'Catatan Najwa' Program.
- b) To explain the functions may be indicated by code switching in 'Catatan Najwa' Program.

1.4 Scope of the Study

In doing analysis, the writer focuses on code switching in ‘Catatan Najwa’ Program and also find out the dominant process related to code switching and code mixing.

1.5 Significance of the Study

In this research, the study is significant in some ways:

a) For the writer

The writer will get knowledge from the study and it will be useful as a basic of the write’s future studies.

b) For the reader

Could provide empirical descriptions about code switching, which in turn, enables anyone who reads this research paper to develop their understanding about code switching.

c) For the Faculty of Language and Cultural Studies

Could serve as inputs pertaining to code switching for everyone particularly the English Students of UNISBANK.

1.6 Organization of the Paper

This research consists of five chapters that can be stated as follows:

CHAPTER I is Introduction, contains background to the study, statement of the problem, objective of the study, significance of the study, and organization of the paper.

CHAPTER II is Review of Related Literature. It contains definition of code switching and the types of code switching. This chapter is arranged to support and direct the writer in analysing the data of the problem.

CHAPTER III is Research Method including research design, unit of analysis, source of data, technique of data gathering and technique of data analysis.

CHAPTER IV covers the main discussion of the study, analysis of code mixing in 'Mata Najwa' Program, broadcast on February 7, 2020.

CHAPTER V comprises Conclusions and Suggestions of the research. The result of the research will be described in this paper.

The Bibliography and Appendices are enclosed in last pages of final project.