

BUKTI KORESPONDENSI
ARTIKEL JURNAL INTERNASIONAL BEREPUTASI

Judul artikel: The Role of Competitive Advantage in Implementing Supply Chain Management to Support Employee Performance in Batik SMEs in Pekalongan, Indonesia.

Jurnal : GBFR (GLOBAL BUSINESS & FINANCE REVIEW)

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Selasa, 17 September 2024

Pemberitahuan Naskah sudah Submission Ke Jurnal GBFR

Tulis

Kotak Masuk227

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Aktif

16 dari 46

Dear Kasuari Kasuari

Your manuscript has been submitted successfully to the Global Business and Finance Review **GBFR**, pISSN: 1088-6931 eISSN: 2384-1648

Title : **The Role of Competitive Advantage in Implementing Supply Chain Management to Support Employee Performance in Batik SMEs in Pekalongan, Indonesia**

Authors : Kasuari Kasuari, Kasuari Kasuari, Lie Liana, Suzy Widyasari, Basilya Robertus

Submission date : 2024-09-17

Emails : Kkasuari@edu.unisbank.ac.id, Kkasuari@edu.unisbank.ac.id, Beliana@edu.unisbank.ac.id, suz.y@edu.unisbank.ac.id, rbasilya@edu.unisbank.ac.id

Submitted section : Operation Management and Research

You can follow the submission status at the following link:
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Thank you for submitting your manuscript to **GBFR**

Best regards,

GBFR Editorial Board

Sabtu, 20 September 2024
Hasil Desk Review.

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[GBFR] Desk Review Result Eksternal Kotak Masuk x

20 Sep 2024, 10:11

GBFR -gbfr@pngba.org>

kepada saya

image16806686876020.jpg

Dear Dr. Kasuari Kasuari ,

Warm greetings from **GBFR**!

Title: **The Role of Competitive Advantage in Implementing Supply Chain Management to Support Employee Performance in Batik SMEs in Pekalongan, Indonesia**

We have noticed the following parts that you need to modify during the desk review. Please revise them and re-submit in the system.

1) Please add 2-3 citations of **GBFR**.

We request you to re-submit the revised paper **by 09/27 (next Friday)**.
When you re-submit, please follow the steps outlined in the attached file named "How to Resubmit Your Revised Manuscript". Additionally, it would be great if you could notify us via email once the revisions are completed.

If you have any other inquiries, or special requests, please do not hesitate to contact us at: gbfr@pngba.org

Thank you for your kind cooperation and we look forward to hearing from you soon.
Wishing you continued success and safety.

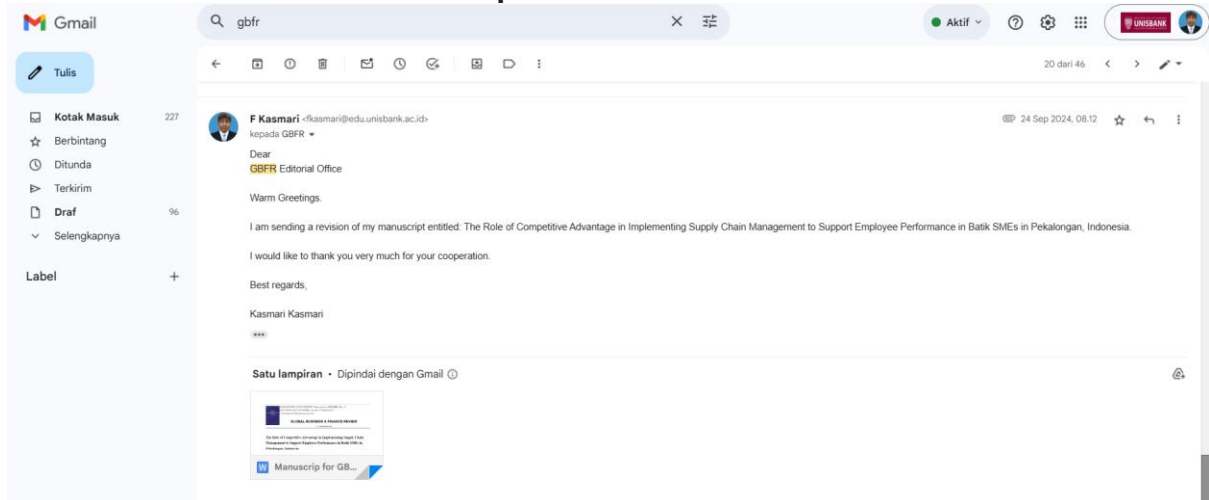
Best regards,

GBFR Editorial Office

Web: www.pngba.org

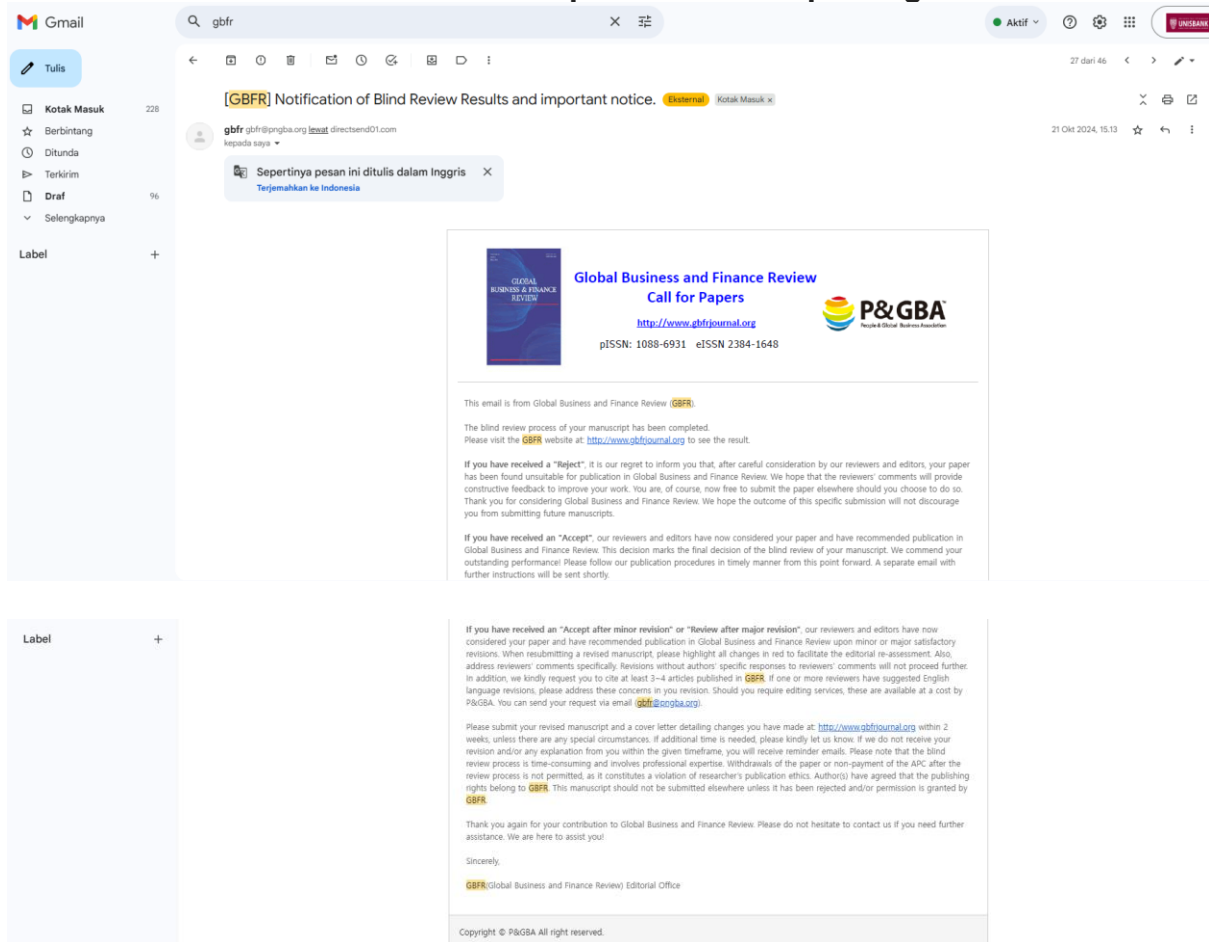
Rabu, 24 September 2024

Jawaban Permintaan Perbaikan pada Desk Review



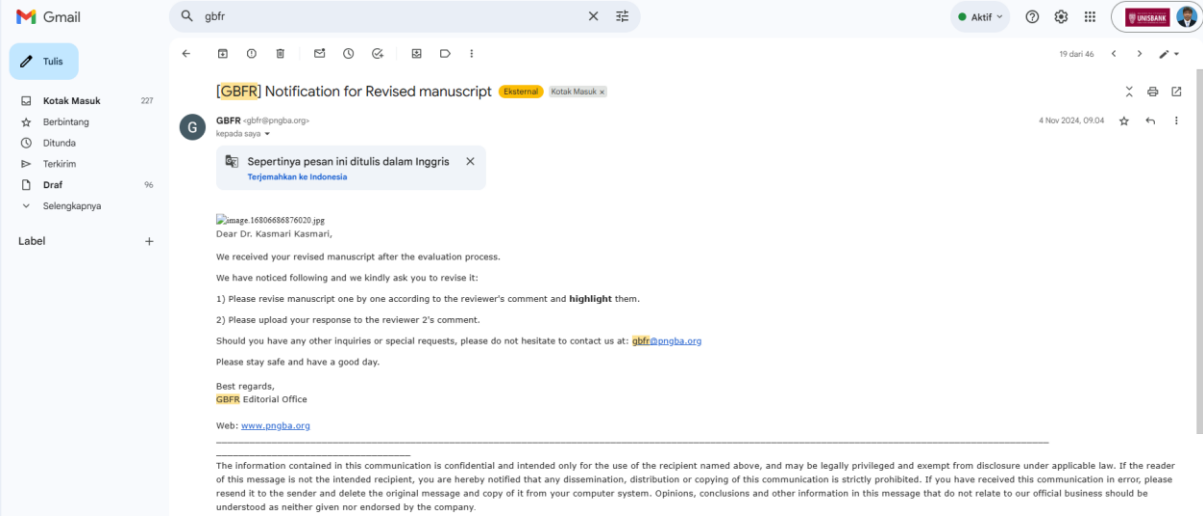
Senin, 21 Oktober 2024

Pemberitahuan Hasil Blind Review dan pemberitahuan penting



Selasa, 4 Nopember 2024

Pemberitahuan Revisi Naskah



Selasa, 2 Desember 2024

Jawaban Hasil Blind Review dan Perbaikan Revisi dilakukan pada WEB GBFR

Status of Manuscript

Manuscript Submission > Status of Manuscript

Field	Operation Management and Research
Title	The Role of Competitive Advantage in Implementing Supply Chain Management to Support Employee Performance in Batik SMEs in Pekalongan, Indonesia
Key Words	Batik, Quantitative Descriptive, Competitive advantage, Employee Performance, Mediating role, Supply chain management
First Author	Name : Kasmari Kasmari (Corresponding Author: Y) Institution : UNISBANK Title : Doctorate of Economic Science Country : Indonesia Phone : 085669488022 Email : kasmari@edu.unisbank.ac.id Mailing Address : Senior Lecturer Faculty of Economics and Business, Stikubank University Semarang (Indonesia) ORCID ID :
Manuscript File	Manuscrip for GBFR Rev5.docx (306.92KB)
Revised Manuscript File	Manuscrip for GBFR Rev5.docx (306.92KB) Rev 5 - Kasmari - Dec 02 2024.docx (19.15KB)
Submission Status	Published

Sabtu, 13 Desember 2024

Naskah Telah diterima

Tulis

Kotak Masuk227

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Dear Kasmari Kasmari

Warm greetings from GBFR!

Congratulations!

The GBFR Editorial Team is glad to inform you that the following manuscript has successfully passed all blind review processes and is now eligible for publication in an upcoming issue of Global Business and Finance Review (GBFR).

Manuscript ID : GBFR-24-09-21

Title : The Role of Competitive Advantage in Implementing Supply Chain Management to Support Employee Performance in Batik SMEs in Pekalongan, Indonesia

Authors : Kasmari Kasmari, Kasmari Kasmari, Lie Liana, Suzy Widyasari, Basiya Robertus

Submission date : 2024-09-17

Emails : fkasmari@edu.unisbank.ac.id, fkasmari@edu.unisbank.ac.id, lieliana@edu.unisbank.ac.id, suzy@edu.unisbank.ac.id, rbasiya@edu.unisbank.ac.id

Submitted section : Operation Management and Research

This is a great achievement, and your work will be a precious asset to readers in this field. The main publisher's editorial review process will now begin. Your paper is scheduled for publication in an upcoming issue of GBFR, provided you respond promptly to feedback during the editorial review process. Please continue your excellent work!

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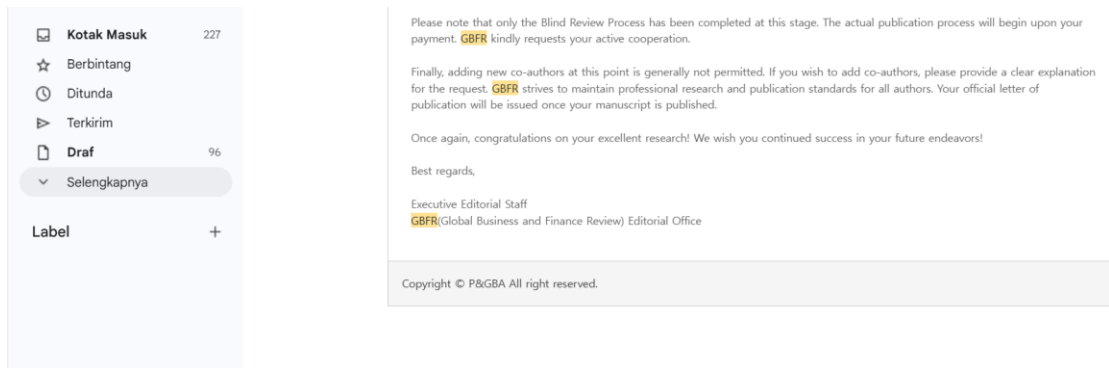
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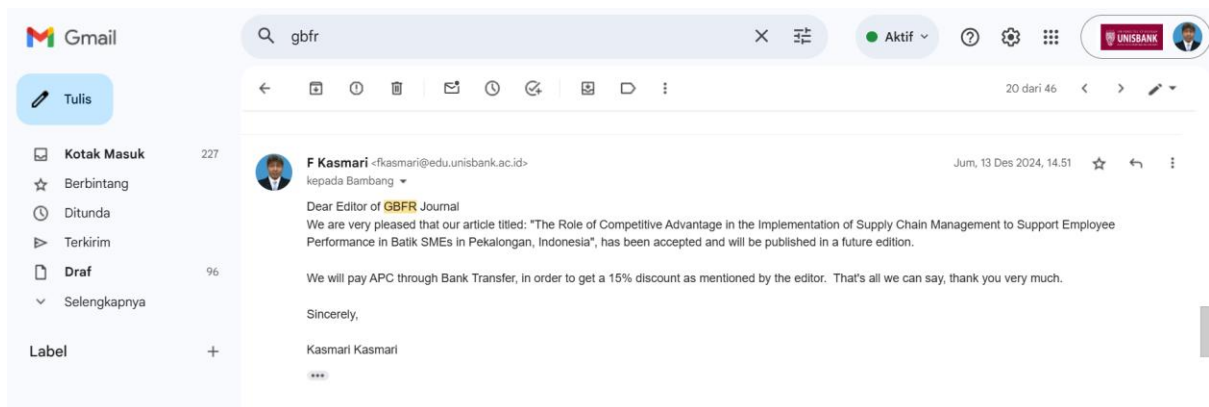
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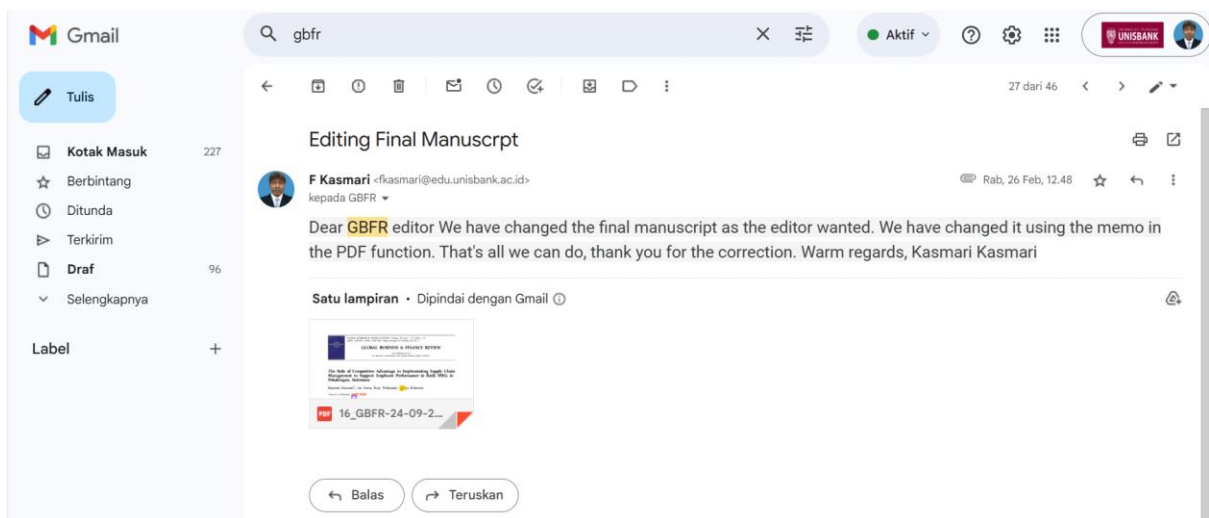


Kamis, 26 Pebruari 2025 Edit Naskah Final



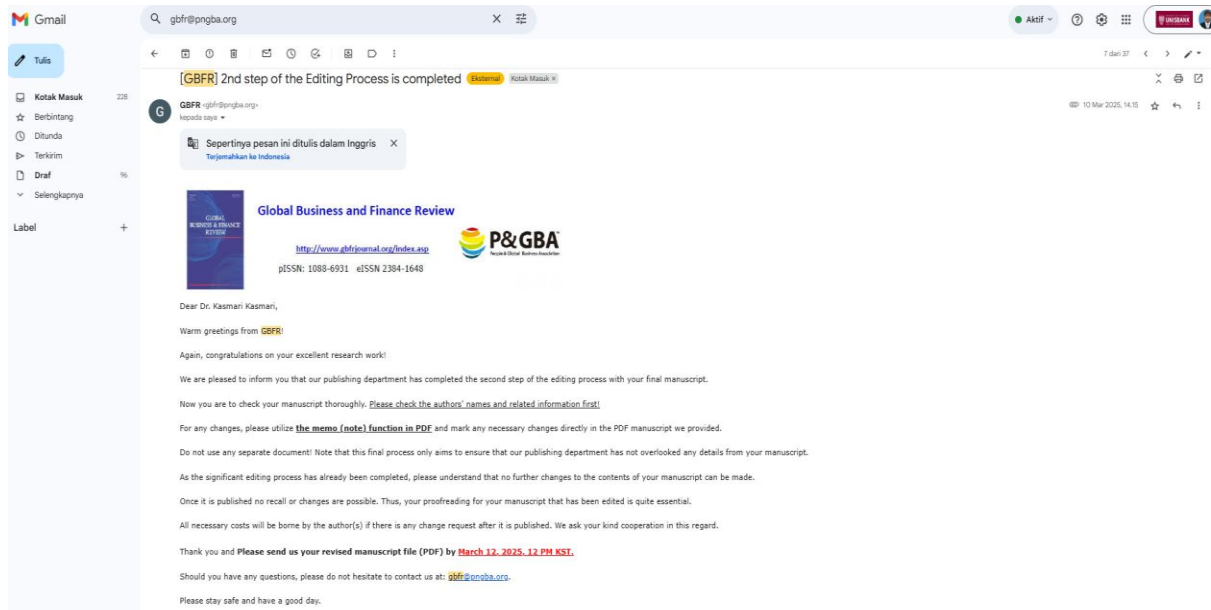
Kamis, 26 Pebruari 2025

Jawaban Edit Naskah Final



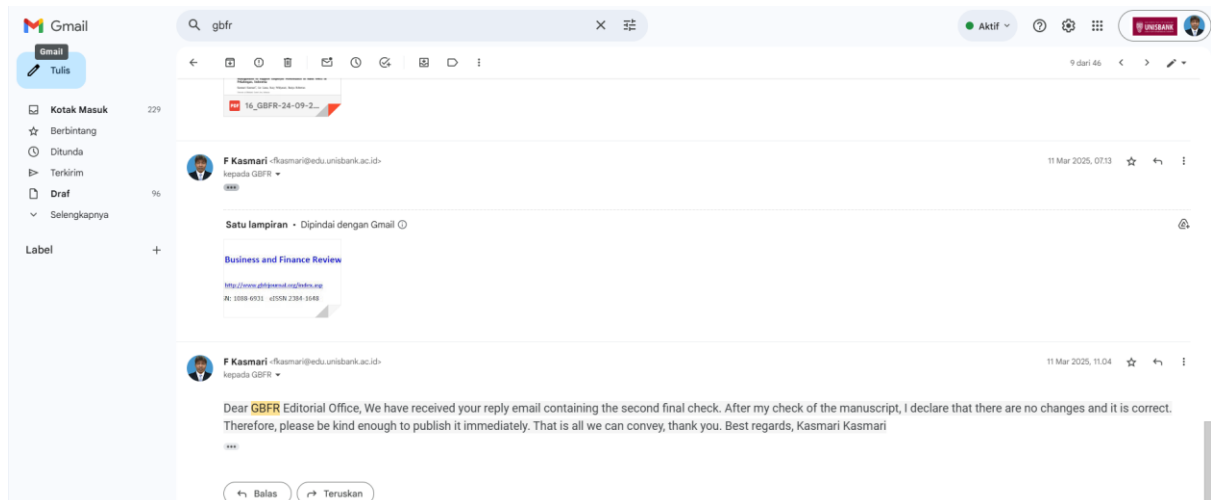
Senin, 10 Maret 2025

Langkah ke-2, Permintaan Proses Perbaikan dari GBFR Utk Pepnyelesaian Naskah



Selasa, 11 Maret 2025

Jawaban Langkah ke-2, Proses Perbaikan Naskah telah diselesaikan



Kamis, 3 April 2025

Menanyakan Kapan Manuskrip Kami akan Diterbitkan

----- Original Message -----

From : F Kasmari <fkasmari@edu.unisbank.ac.id>

To : GBFR <gbfr@pngba.org>

Sent : 2025-04-03 19:56:27

Subject : When will our manuscript be published

Dear GBFR Editorial, We have checked our manuscript thoroughly as per the publishing department's request to complete the second step of the editing process with our final manuscript. Likewise, the author's name and related information are correct. We also did not miss the deadline set by the publisher, which was March 12, 2025 at 12 PM KST. Our question is why our manuscript has not been published yet? Please provide more information.

Best regards,

Kasmari Kasmari

Jumat, 4 April 2025

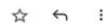
Jawaban dari GBFR Kepastian Manuskrip akan Terbit



F Kasmari <fkasmari@edu.unisbank.ac.id>

kepada Lie, R, Suzy ▾

Jum, 4 Apr, 15:25



----- Forwarded message -----

Dari: GBFR <gbfr@pngba.org>

Date: Jum, 4 Apr 2025 pukul 12.14

Subject: [RE]When will our manuscript be published

To: F Kasmari <fkasmari@edu.unisbank.ac.id>



Global Business and Finance Review

<http://www.gbfrjournal.org/index.asp>

pISSN: 1088-6931 eISSN 2384-1648



Dear Dr Kasmari Kasmari,

Warm greetings from GBFR!

Your paper is waiting to be published. **(June Issue)**

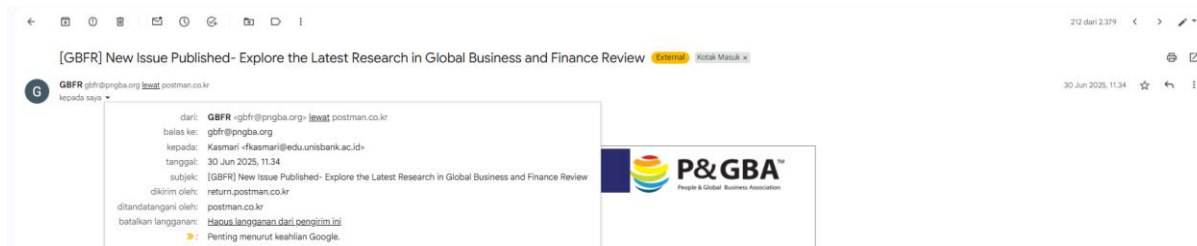
Should you have any other questions, please do not hesitate to contact us at: gbfr@pngba.org

Thank you very much for your kind cooperation.

Please stay safe and have a good day.

Best regards,

Senin, 30 Juni 2025 Pemberitahuan Naskah Sudah Terbit, Vol 30 Issue No. 6



Dear Dr Kasmari ,

Greetings!

We are pleased to serve you with the latest issue of Global Business and Finance Review (Vol. 30, Issue 6). This individual service is only for authors, blind reviewers, and editorial review boards who have been contributed to the GBFR.

It is our hope that the research presented in this issue will inspire you with new ideas, foster collaboration with other authors, and contribute to the advancement of your research.

Volume 30, Issue 6:

1. [A Study on Digital Transformation in the Aviation Industry: Trends and Application](#)
2. [Driving Forces of Employee's Intention to Participate in the Voluntary Pension Funds in Enterprises in Vietnam](#)
3. [Investor Reactions to Internal Control Disclosures Under Enhanced External Audits: Evidence from Korea](#)
4. [Ownership Structure and Tax Avoidance of Retail Firms in Vietnam: Moderating Effects of Political Connection, Firm Sustained Losses, and Profitability](#)
5. [The Influential Attributes of Drug Tourism Focusing on the Theory of Planned Behavior and Escape: Moderating Role of Antidrug Information](#)
6. [The Moderating Role of Financial Constraints on the Relationship between Cash Holding Decisions and Debt Maturity Structure: Evidence from Vietnam](#)
7. [The Role of Competitive Advantage in Implementing Supply Chain Management to Support Employee Performance in Batik SMEs in Pekalongan, Indonesia](#)

8. [The Role of Entrepreneurial Conditions in Non-Financial Firm's R&D Investment](#)
9. [Understanding Animosity and Its Impact on Travel Intentions: A Study of Vietnamese Tourists](#)
10. [When a Firm Announces Its Accounting Irregularities: A Status-based Approach and Signaling Theory](#)

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We deeply appreciate your time and consideration to our journal.

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Best regards,
GBFR Editorial Office



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Feel free to ask your query, we will be more than happy to serve you best services for your research work.

Date: Dec 02, 2024

Title: The Role of Competitive Advantage in Implementing Supply Chain Management to Support Employee Performance in Batik SMEs in Pekalongan, Indonesia

No	Reviewer	Author
1	<p>Reviewer 1</p> <p>Please address why research of supply chain management and competitive advantage in performance of Batik SMEs is important.</p> <p>When is time window for survey data collection?</p> <p>Please argue your contribution of the paper.</p> <p>Especially, from perspective of literature and practical.</p> <p>Construct or hypotheses tested in this paper do not have contribution itself.</p> <p>Please argue how this data is unique.</p>	<p>Why research on supply chain management and competitive advantage in the performance of Batik SMEs is important, has been explained in the introduction.</p> <p>The time of survey data collection has been explained in the sub-chapter in the research methodology.</p> <p>The contribution to this paper has been explained in the conclusion. Especially, from a literature and practical perspective.</p> <p>The constructs or hypotheses tested in this paper are built based on the basic concepts of theory and the results of previous research.</p> <p>The data explanation has been done in the sub-chapter of the research methodology.</p>
2	<p>Reviewer 2</p> <p>This research article can potentially present valuable information about the impact of supply chain management and competitive advantage on employee performance in Batik SMEs in Pekalongan. However, several critical issues need to be addressed to enhance the quality and credibility of the research.</p> <ol style="list-style-type: none"> 1. The overall structure of the article should make it more systematic and coherent. 2. Enhance the connections between the sections of the article. 	<ol style="list-style-type: none"> 1. The overall structure of the article has been made systematically and coherently. 2. Improving the relationship between the parts of the article has been done.

<p>3. Identify the research gap more clearly and precisely.</p> <p>4. Explicitly link the research objectives to the identified research gap.</p> <p>5. Explain the significance of the research in the context of Batik SMEs in Pekalongan.</p> <p>6. Be cautious when claiming this is the "first" study; such statements require thorough literature review justification.</p> <p>7. Incorporate a more critical analysis of relevant concepts and theories. Why "Resource Based Theory"?</p> <p>8. Strengthen the connection between the literature review and the context of Batik SMEs in Pekalongan.</p> <p>9. Develop clearer links between different concepts to provide a comprehensive view of the research framework.</p> <p>10. It mentions that respondents come from "10 areas of expertise in making Batik cloth" but doesn't provide enough detail on these areas. How was the questionnaire distributed to the respondents? Out of 136 returned, 130 were usable for analysis, but it needs to explain why 6 were discarded.</p> <p>11. PLS-SEM is mentioned, so why it was chosen for this study should be explained.</p> <p>12. Clarify the measurement items.</p> <p>13. Enhance the discussion by linking findings to relevant theories and previous research.</p>	<p>3. Identifying research gaps more clearly and precisely has been done.</p> <p>4. Explicitly linking the research objectives to the identified research gaps has been done.</p> <p>5. Explaining the significance of the study in the context of Batik SMEs in Pekalongan has been done.</p> <p>6. Be careful when claiming this is the "first" study; such a statement requires justification in a thorough literature review. Thank you for the input. Adjustments have been made.</p> <p>7. Incorporating a more critical analysis of relevant concepts and theories. Why "Resource-Based Theory"? Has been explained in the literature review.</p> <p>8. Strengthening the relationship between the literature review and the context of Batik SMEs in Pekalongan has been explained in the discussion.</p> <p>9. Developing clearer relationships between different concepts to provide a comprehensive view of the research framework has been done in the literature review.</p> <p>10. It is stated that the respondents come from "10 areas of expertise in making batik cloth", and sufficient details about these areas have been given. Questionnaires were distributed to respondents? Of the 136 returned questionnaires, 130 were usable for analysis, it has been explained why 6 questionnaires were discarded.</p> <p>11. PLS-SEM is mentioned, so why it was chosen for this study has been explained.</p> <p>12. Measurement items have been explained in the research methods sub-chapter.</p> <p>13. Discussion linking the findings to relevant theories and previous research has been explained in the discussion sub-chapter.</p> <p>14. Summarizing the research findings to cover all objectives and hypotheses has been explained in the conclusion.</p>
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<p>14. Summarize research findings to cover all objectives and hypotheses.</p> <p>15. Clearly state the limitations of the research.</p> <p>16. Provide specific suggestions for future research.</p> <p>17. Review and correct references for consistency and accuracy throughout the article.</p> <p>18. Ensure a consistent referencing style (numerical or author-date).</p> <p>19. English language editing is encouraged.</p> <p>20. Reconsider the choice of keywords to more accurately reflect the article's content.</p> <p>21. Maintain consistency in using full terms and abbreviations (e.g., SCM, SMEs, and so on) throughout the article.</p> <p>22. How does this study deal with the potential biases of surveys?</p> <p>23. How did the impact of Industry 4.0 influence Batik SMEs?</p> <p>24. Identify the implications for the development of Batik SMEs.</p>	<p>15. Limitations of the study have been clearly stated.</p> <p>16. Specific suggestions for future research have been made.</p> <p>17. References have been reviewed and revised for consistency and accuracy throughout the article.</p> <p>18. Reference style is consistent (numerical or author-date).</p> <p>19. English editing has been done.</p> <p>20. The choice of keywords has been reconsidered to more accurately reflect the content of the article.</p> <p>21. The use of full terms and abbreviations (e.g., SCM, UKM, and so on) throughout the article is consistent.</p> <p>22. Have assumptions been made in this study to address survey bias tension?</p> <p>23. The impact of Industry 4.0 in influencing Batik SMEs has been explained.</p> <p>24. Implications for the development of Batik SMEs have been identified.</p>
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