

CHAPTER I

INTRODUCTION

1.1 Background to the Study

Most children's literature has simpler language and form; this is because their level of understanding of a story is still lacking. This is what distinguishes it from adult literature. Nevertheless, in children, it is more open to receiving fantastic and imaginative stories than in adults.

Hunt (1991:6) states that children literature is an educational and entertainment business. Entertainment business is the business side or the economy side that applies to the creative element such as writer, artists, celebrity, performers, musicians, and many more. Children's literature in the 18th century was more about fairy tales, and songs which were passed on by adults to children before the existence of printing media. A fairy tale gives children ideas and pleasure through stories that educate and contain kindness messages for children. One of the most famous fairy tales in the world is Cinderella. Cinderella's fairy tale tells the story of a soft and often abused girl, so helped by a fairy godmother who eventually reunites Cinderella with a prince. In the story, Cinderella comes to the party because of the magical help of the fairy godmother. Cinderella's story does not have a specific value system but has stable moral value content.

Cinderella's story's moral content may not be consistent for centuries; it is because the power of Cinderella's story is not in its morality but on who is telling the story. In essence, every Cinderella story tells the story of a daughter who is

abused by her stepmother. Because of her good personality, Cinderella is helped by a fairy godmother, and in the end, Cinderella lives happily.

In a fairy tale, there are certain archetypes. According to Jung (1968), archetypes are a component of collective unconsciousness and serve to organize, direct and inform human thought and behavior. Jung (1968) outlined four main archetypes: the self (the regulation center of the psyche and facilitator of individuation), the shadow (the opposite of the ego image, often containing qualities that the ego does not identify with but possesses nonetheless), the Anima (the feminine image in a man's psyche) and the Animus (the masculine image in a woman's psyche). Other archetypes include the anima, the divine child, the great mother, the wise old man, the trickster, and the core or maiden (Carr, 2002).

This research focuses on the study of the fairy tale by Charles Perrault, which is Cinderella's story. The focus of the problems examined in this study is about Cinderella characters' personality in the short story titled 'Cinderella' and is included in what kind of archetypes the story is.

1.2 Statement of the Problem(s)

Based on the background of the above problems, the following problems can be formulated.

1. How does the personality of Cinderella as described in Cinderella's story and character?
2. What kind of archetype is reflected by Cinderella's character in Cinderella story?

1.3 Objective of the Study

This study has some objectives of the study as follows:

1. To find out the personality of Cinderella as described in Cinderella's story and character.
2. To find out and analyze the archetype reflected by Cinderella's character in Cinderella story

1.4 Scope of the Study

This study's scope is about the personality of Cinderella as described in Cinderella's story and character. The writer also will analyze the related material and context to determine how the character archetype reflected in Cinderella story. The research is limited to archetype personality of Cinderella as described in Cinderella's story and character.

1.5 Significance to the Study

The expected benefits of this research are:

1. Theoretical benefits

This research is one of the research works in the field of literature, especially fairy tales. Furthermore, it can contribute to students who take the field of literary archetypes.

2. Practical benefits

This study's results are expected to provide a better understanding of the character of the character in the fairy tale. After reading this research, it is

expected that readers have more interest in learning fairy tales and then can do more research on fairy tales.

1.6 Approach to the Study

This study used contextual approach to examine the archetype personality of Cinderella as described in Cinderella's story and character. It means that the background of the story, settings, time frame and the character's language will determined the result of this study.

This study uses descriptive qualitative. The goal of this approach is to describe a phenomenon and its characteristics. This research is more concerned with how or why something has happened. This study involves attention to sampling, data collection, and data analysis. Data-collection methods typically involve the use of document review, or literature of a specific theory.

1.7 The Organization of the Paper

The Paper is divided into five chapters.

1. Chapter I is Introduction; in this chapter, the writer describes Background of the Study, Statement of the Problem, Objective of the Study, Scope of the Study, Significance of the Study, Approach to the Study, and Organization of the Paper.
2. Chapter II is Synopsis of Cinderella's and Biography of Charles Perrault's.

3. Chapter III is Review of Related Literature. The writer explains about the Jung's theory
4. Chapter IV is Description, Analysis and Discussion, the writer explains what the writer found from the analysis.
5. Chapter V is the Conclusion and Suggestions.