

CHAPTER I

INTRODUCTION

1.1 Background

One of the important elements in learning English is vocabulary. It's hard to master the four language skills without mastering or understanding a number of vocabulary because it's fundamental in language learning. Thus, teaching vocabulary earlier is better than teaching it later. Richard and Renandya (2002) state that vocabulary is a core component of speaking, listening, reading, vocabulary impairs personal ability in using language. Thus, it shows how important vocabulary is (Pitriana & Syahrudin, 2013)

A language's vocabulary is the wealth of words that it possesses (Soedjito et al, 2011: 3). Learning a language cannot be separated from learning vocabulary, because vocabulary is so important in determining communication fluency. Communicating can be done in a variety of languages, including English. One of the prerequisites for mastering English is the presence of vocabulary in English.(Eliana, 2020)

English is a language is spoken all over the world because English is the international language of communication. Almost every country requires students and business people to learn it. As a result, understanding and communicating in the language is essential. As previously stated, one of the most basic skills to master is young learners, in general, children aged six to eleven who are eager to know and learn everything Harmer (2001), (Gusrayani, 2014).

Children have some general characteristics. There are (a) they respond to meaning even if they do not understand the words, (b) they often learn indirectly rather than directly, (c) their understanding comes not only from the explanation, but also from what they see hear and, crucially, have a chance to touch and interact with, (d) they generally demonstrate an enthusiasm for learning and curiosity about the world around them, (e) they have a need for individual attention and approval from their teacher, and (f) they are comfortable talking about themselves and responding well to learning activities that focus on themselves.(g) They have limited attention span, unless activities are extremely engaging can make them easily getting bored, losing interaction after 10 minutes or so (Manan, 2017)

Vocabulary is a critical component of learning English. Children can benefit from reading a book to learn English, which can be a rewarding and life-changing experience. This is not the same as going to the movies. While watching is a fun and exciting activity, it can make a child feel as if he or she is not learning. Movies have the potential to motivate children to learn more effectively, in addition to being entertaining.

According to Titi (2007), a cartoon movie is a moving diagram or cartoon that consists of a series of images displayed one after the other. She goes on to say that a cartoon movie is the illusion of motion created by the consecutive display of images of static elements. Technology is being used to help them develop their imaginative abilities. As a result of people's evolution, it's fascinating.(Deva Mega, 2021)

Cartoon movies are one type of media that can pique the interest of children. Cartoons are excellent learning tools because they provide visual and auditory cues that keep young students engaged. Another advantage of using cartoons, according to Lonergan (1985), is that visual images directly stimulate students' perceptions, whereas written words can only indirectly. Aside from verbal language, cartoons provide a more sensory experience than reading because they include colors, motion, and sounds Princess (2014) as quoted by Rasyid (2016)

Curious George is a story written by married couple Hans Augusto Rey and Margaret Rey from Paris, France. First published in 1941. George is a brown-haired monkey brought by the man in the yellow hat from Africa to a large city in the United States. And for the first time, the animated film Curious George is showing on the Disney Channel in 1980. Now the story of Curious George is not only in book form, but has also been adapted to the big screen and television series.

Researchers use English-language cartoons as a medium of learning, which is expected to help children develop their English vocabulary optimally. It's hoped that by using the animated film Curious George, students will pay attention to the continuity of the learning process and gain new experiences that will help them speak English better. As a result, the researcher intends to conduct a study entitled "Using the Curious George Cartoon Series to Improve Vocabulary Mastery of Selected Children."

1.2 Statement of the Problem

Based on the above background, the researcher wants to find out the cartoon aspects that can improve English vocabulary for children. The research problem can be stated as follows:

1. How can Curious George cartoon be used to help Mulia Kindergarten's student to improve their vocabulary?
2. What selected vocabularies can Curious George Cartoon effectively provide to Mulia Kindergarten student?

1.3 Objectives of the Study

Based on the problem above, the writer wants to:

1. To find out how curious george cartoon be used to help Mulia Kindergarten's student to improve their vocabulary.
2. To elaborate what selected vocabularies Curious Gerge cartoon can effectively provide to Mulia Kindergarten's student.

1.4 Scope of the Study

Vocabulary is regarded as an important part of the process of learning a language or developing a child's ability in a language. Children's vocabulary is defined as the set of all words that children understand and use to construct new sentences. Vocabulary is the most important material element, and it must be

learned and understood properly and correctly by children. Certain activities, such as reading a book or watching a movie, can help you learn vocabulary.

Cartoon movies can be used to teach vocabulary to young students. These are extremely beneficial in terms of generating interest and motivation in young learners. The teacher is also assisted in serving the lesson more easily by using a cartoon movie. Cartoon movies are entertaining, funny, thought-provoking, and simple to obtain media that can be used to teach vocabulary. The "Curious George" cartoon movie is one of the cartoon movies that can be used.

Because there are several educational topics related to children's daily lives, the author chose to use the cartoon "Curious George." For example, knowing the shape of an object, hobbies, colors, life, different types of animals, and so on. It will also make learning more interesting, enjoyable, and comfortable for students. The researcher's goal in this research is to determine how significant the increase in vocabulary for children after watching the cartoon Curious George.

1.5 Significance of the Study

The author expects significance both theoretically and practically. Theoretically, this research can determine the effectiveness of using film media in increasing vocabulary and expanding knowledge of vocabulary for readers. Practically, this research is expected to increase the vocabulary and interest of the children of Kaliwiru, Semarang in learning English. The author also hopes that this Final Project will be useful for pragmatic learning and references for readers

who are interested in analyzing the same case. In addition, this study can be useful for parents or teachers as a reference for choosing learning methods for children.

1.6 Organization of the Thesis

In order to present a systemic final project and to comply with the writing principles, the writer organizes the thesis as follows:

Chapter I: Introduction, consists of Background to the Study, Statement of the Problem, Objectives of the Study, Scope of the Study, Significance of the Study, and Organization of the research report.

Chapter II: Review of Related Literature, it tells about the theoretical framework. It covers Vocabulary, vocabulary nature, importance of mastery of vocabulary, vocabulary learning media, the advantages of using the media cartoons, what is taught in Curious George cartoon.

Chapter III: Research Method, explains Research Design, Unit of Analysis, Source of Data, Technique of Data collection, and Technique of Data Analysis.

Chapter IV: Finding and Discussion, it presents research findings and discussion.

Chapter V: Conclusion and Suggestion which tells about conclusion of the thesis and suggestion for further research.